

# Parks and Recreation Master Plan 15 Year Planning Horizon





# Agenda

- ***Community Profile***
- **Park Assessment Findings**
- ***Community Needs***
- **Level of Service and Equity Mapping**
- ***Cost Estimating for Capital Improvements***
- **Funding Strategies**
- ***Strategic Implementation***
- **Next Steps**
- ***Questions***

# What is the Draft Master Plan?

- **15 Year Planning Horizon**
- ***Community Need is Foundational***
- **Prioritized, Yet Flexible Guiding Document**
  - **Park and Trail Service Level Provision Goals**
  - **Program and Service Program Plan Framework**
  - **Cost Estimates for Park, Facility, Trail Development**

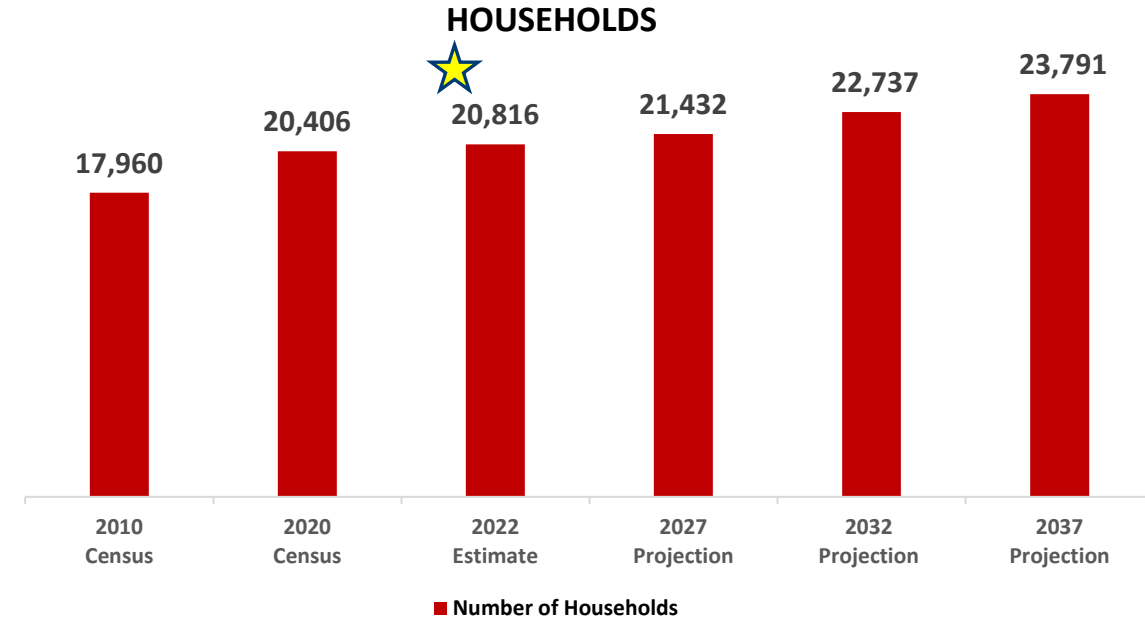
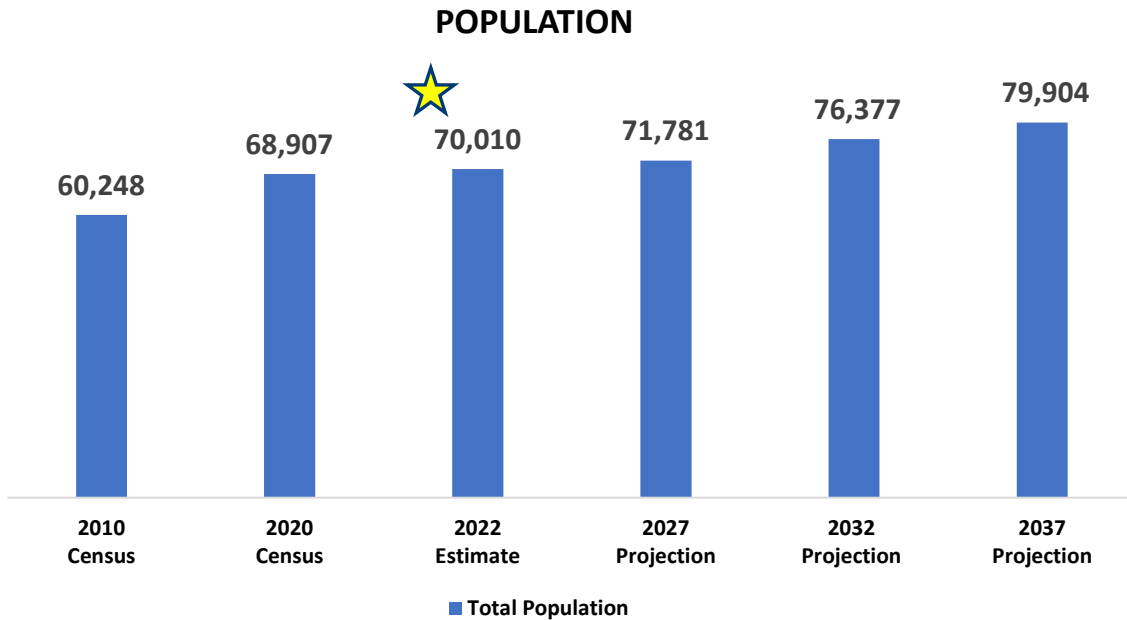
# What the Draft Master Plan is NOT?

- **Recommendations are NOT intended to be “IN STONE”**
- ***Cost Estimating for Capital Improvements is NOT intended to replace the Department’s Annual Capital Improvement Plan Submission.***
- ***If the plan is adopted, City Council is NOT adopting the cost estimating for capital improvements recommendations.***



# COMMUNITY PROFILE

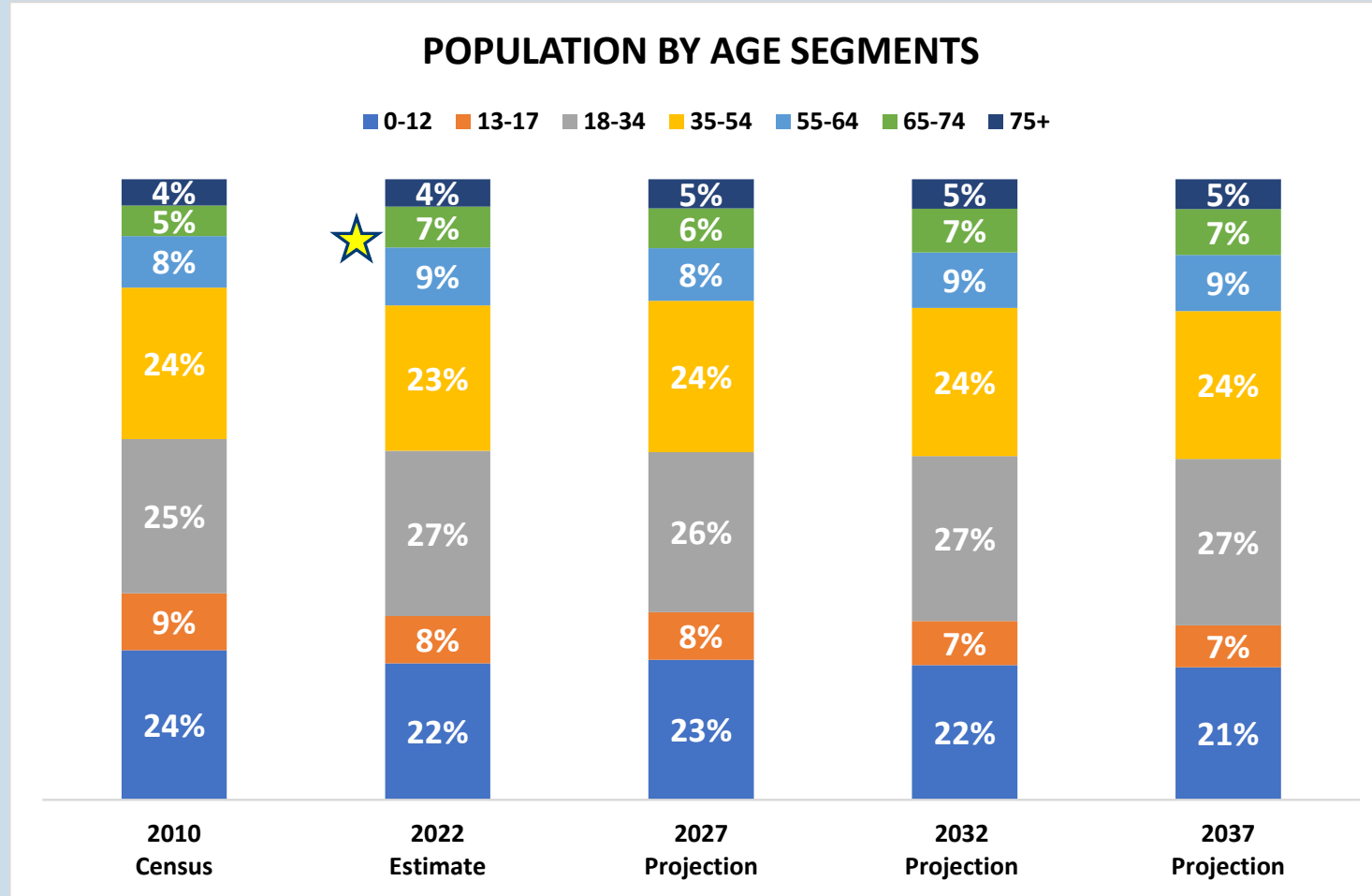
# What Will Tulare Look Like?



**AVERAGE TULARE HOUSEHOLD SIZE = 3.31**

**AVERAGE US HOUSEHOLD SIZE = 2.51**

# What Will Tulare Look Like?

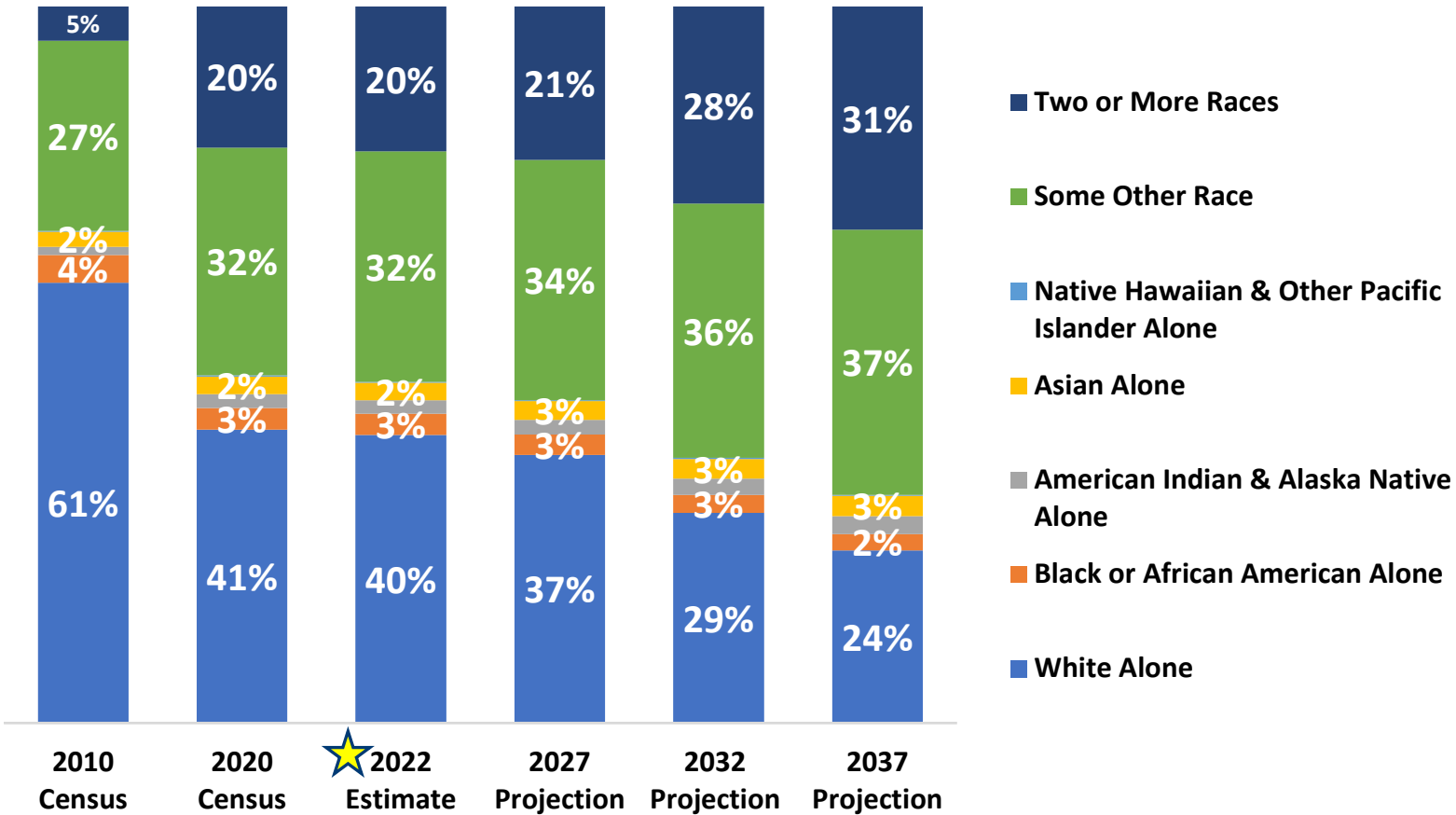


**TULARE 55+ POPULATION PERCENTAGE = 20%**

**US 55+ POPULATION PERCENTAGE = 30%**

# What Will Tulare Look Like?

## RACE



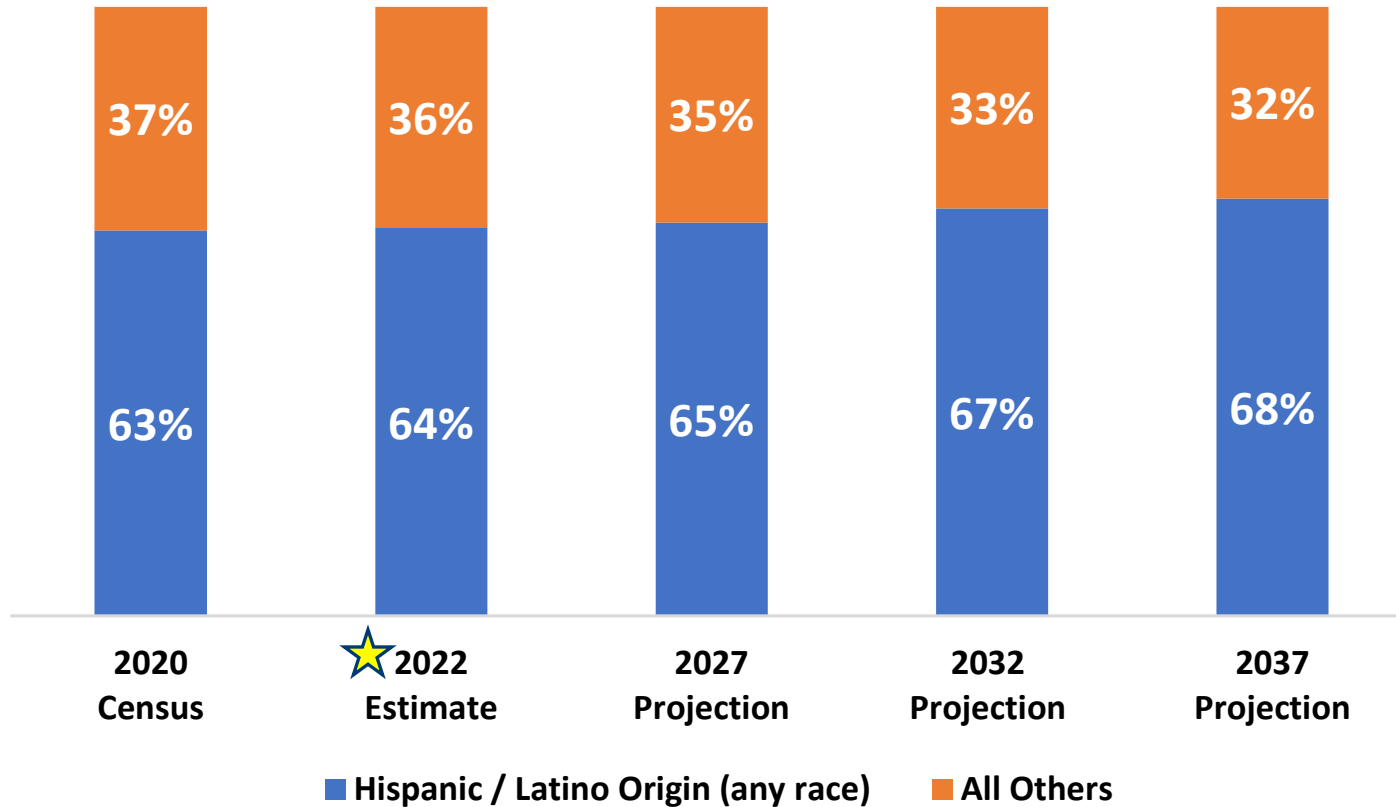
TULARE WHITE ALONE POPULATION % = 40%

US WHITE ALONE POPULATION % = 59%



# What Will Tulare Look Like?

## HISPANIC POPULATION



**TULARE HISPANIC POPULATION % = 64%**

**US HISPANIC POPULATION % = 19%**



# PARK ASSESSMENTS

# SITE ASSESSMENTS

## What We Evaluated

### **Access + Connectivity**

Street crossings, sidewalks, park circulation, signage, general accessibility

### **Condition**

Physical condition of amenities

### **Functionality**

Relevance, usability and integration of park features

### **Experience + Sense of Safety**

Shade, drinking fountains, lighting, visibility, active use, evidence of misuse, unique character





# SITE ASSESSMENTS

# Parks We Assessed

## COMMUNITY PARK

- A Bender Park
- B Centennial Park
- C Cypress Park
- D Del Lago Community Park
- E Elk Bayou Soccer Complex
- F Live Oak Park
- G Prosperity Sports Park

## NEIGHBORHOOD PARK

- H Blain Park
- I Cesar E. Chavez Memorial Park
- J Mulcahy Park
- K Parkwood Meadows Park
- L Rotary Skate Plaza at Topham
- M Sunrise Park
- N Zumwalt Park

## POCKET PARK

- O Kensington Park
- P Palm Ranch Oak Park
- Q Sayre Park
- R Tyler Park

## REGIONAL PARK

- S Elk Bayour Regional Park

## CITY-WIDE TRAIL

- T Santa Fe Trail

## CITY OF TULARE PARKS ASSESSMENT

### PARK CLASSIFICATION

#### COMMUNITY PARK

- A Bender Park
- B Centennial Park
- C Cypress Park
- D Del Lago Community Park
- E Elk Bayou Soccer Complex
- F Live Oak Park
- G Prosperity Sports Park

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- R Tyler Park

#### REGIONAL PARK

- S Elk Bayour Regional Park

#### CITY-WIDE TRAIL

- T Santa Fe Trail

#### JOINT SCHOOL PARK

- A Bender Park
- C Cypress Park
- D Del Lago Community Park
- F Live Oak Park
- G Prosperity Sports Park

#### LEGEND

- School
- L&L District Funding
- General / L&L District Funding
- City Boundary

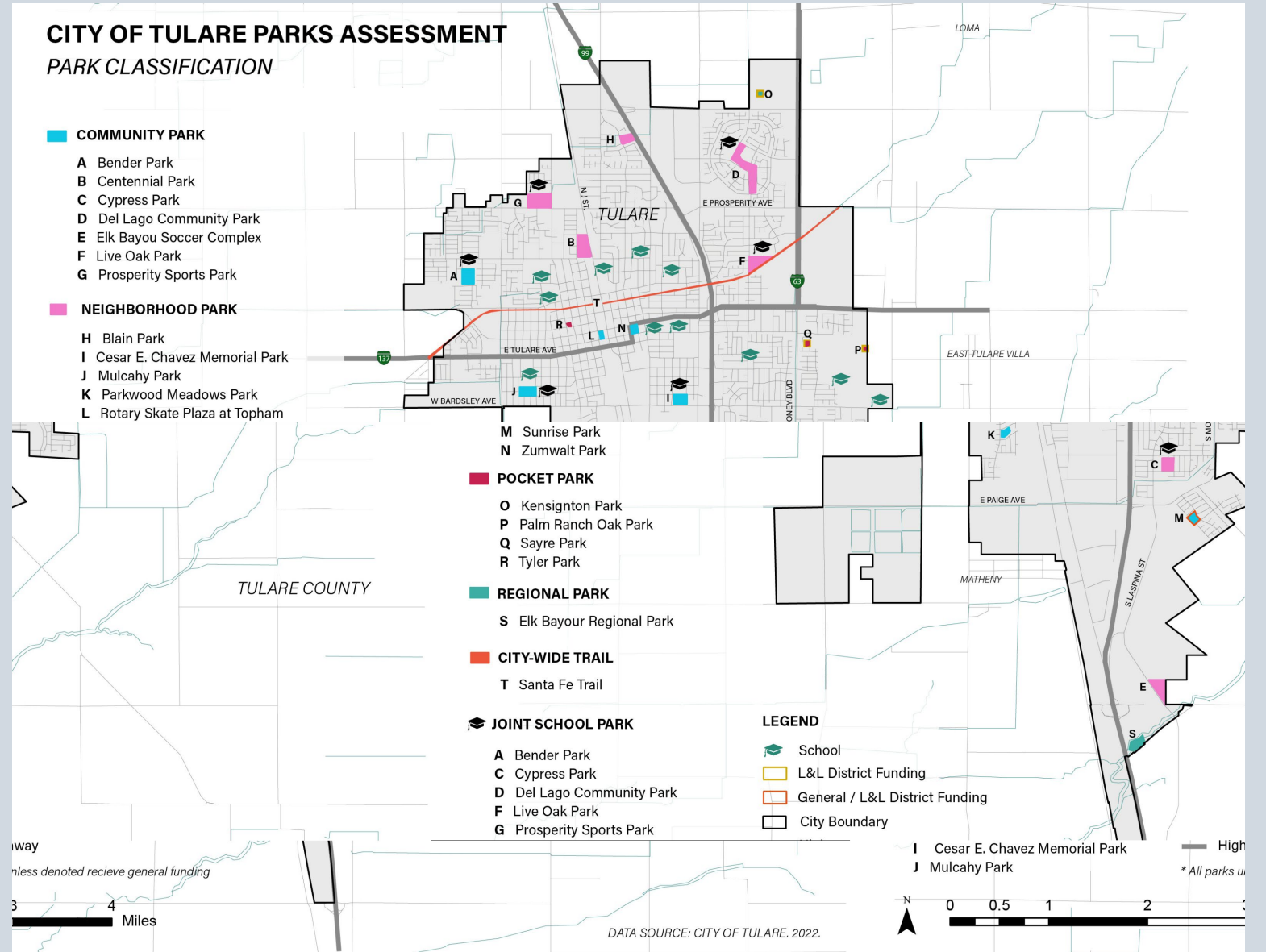
- I Cesar E. Chavez Memorial Park
  - J Mulcahy Park
- \* All parks u

Highway  
unless denoted receive general funding

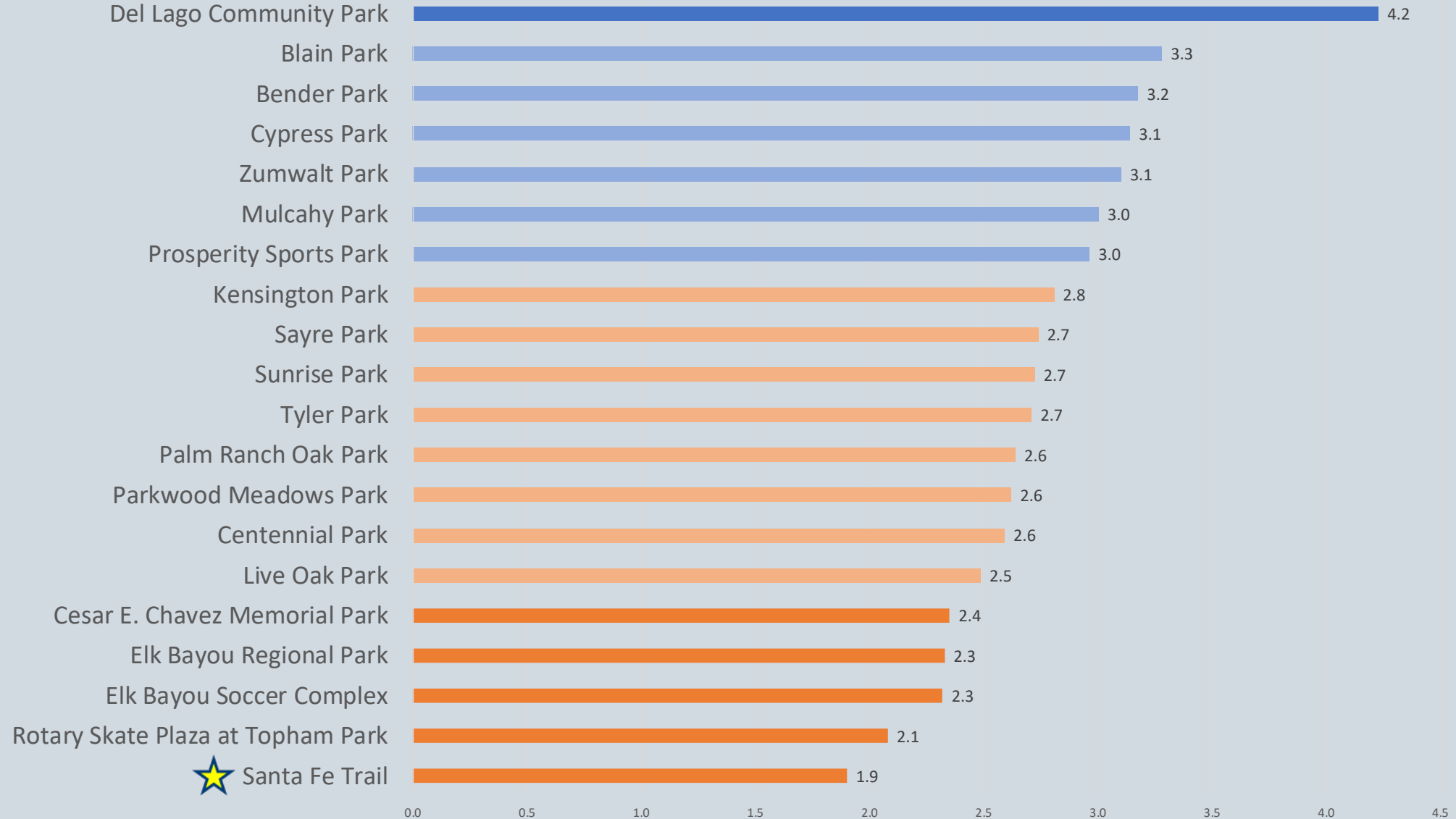
3 4 Miles

DATA SOURCE: CITY OF TULARE, 2022.

0 0.5 1 2 Miles



# Overall Score



Great

Good

Fair

Poor



# COMMUNITY ENGAGEMENT

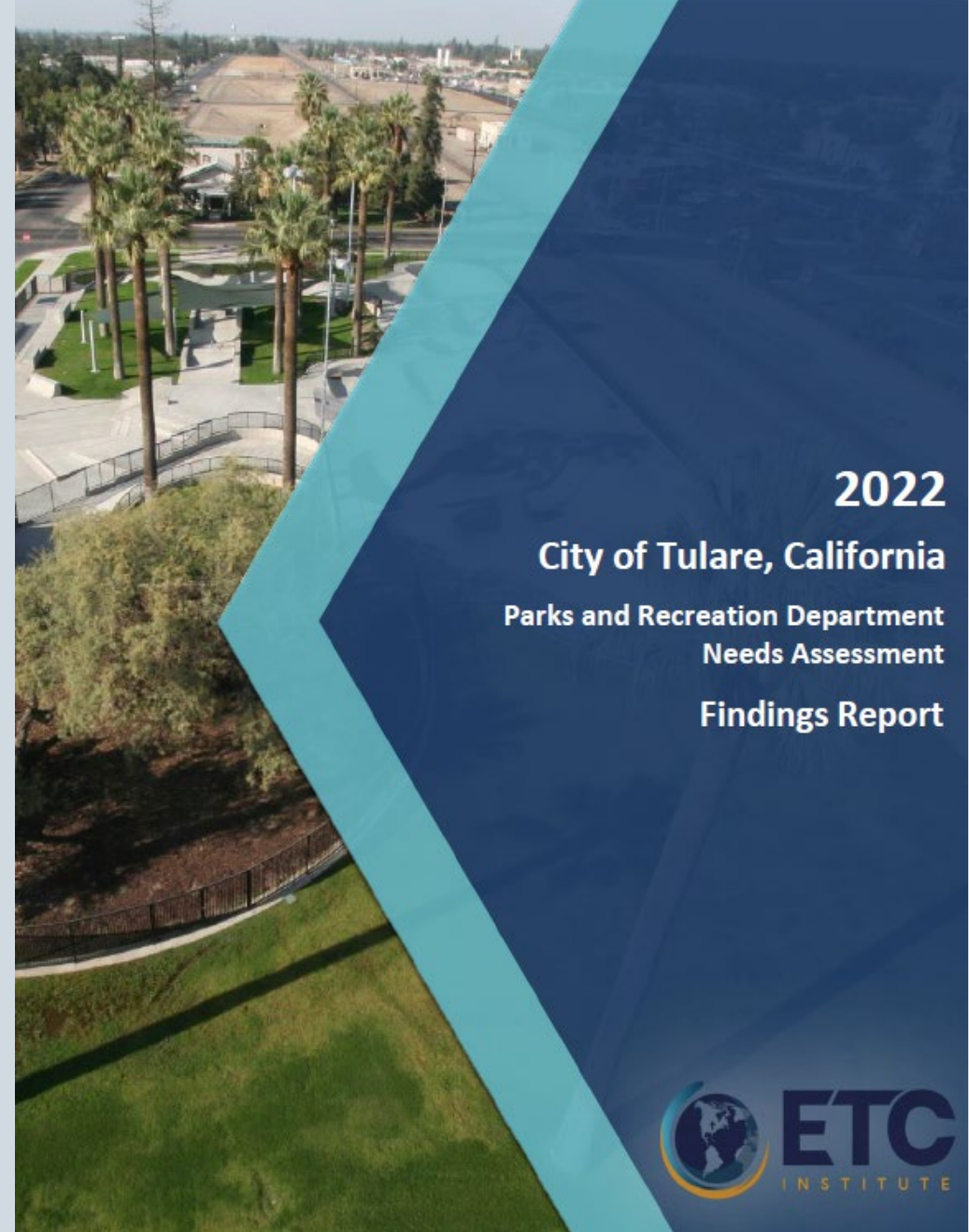


# Focus Group and Stakeholder Meetings

- ECONOMIC DEVELOPMENT THROUGH PARK REINVESTMENT
- INVESTING IN THE EXISTING PARKS SYSTEM
- TRAILS AND CONNECTIVITY
- ADVOCACY AND AWARENESS
- FUNDING THE PARKS AND RECREATION SYSTEM

# Statistically-Valid Survey

- Developed in partnership with the City
- Administered by mail/phone/web
- Administered in English and Spanish
- **8% of adults in Tulare speak only Spanish. 18% of surveys returned were completed in Spanish.**
- Methodology allows high return rate (25%-35%)
- Total of **317** completed surveys, 95% level of confidence with a margin of error of +/- 5.5% **(Goal was 300)**



2022

City of Tulare, California

Parks and Recreation Department  
Needs Assessment

Findings Report





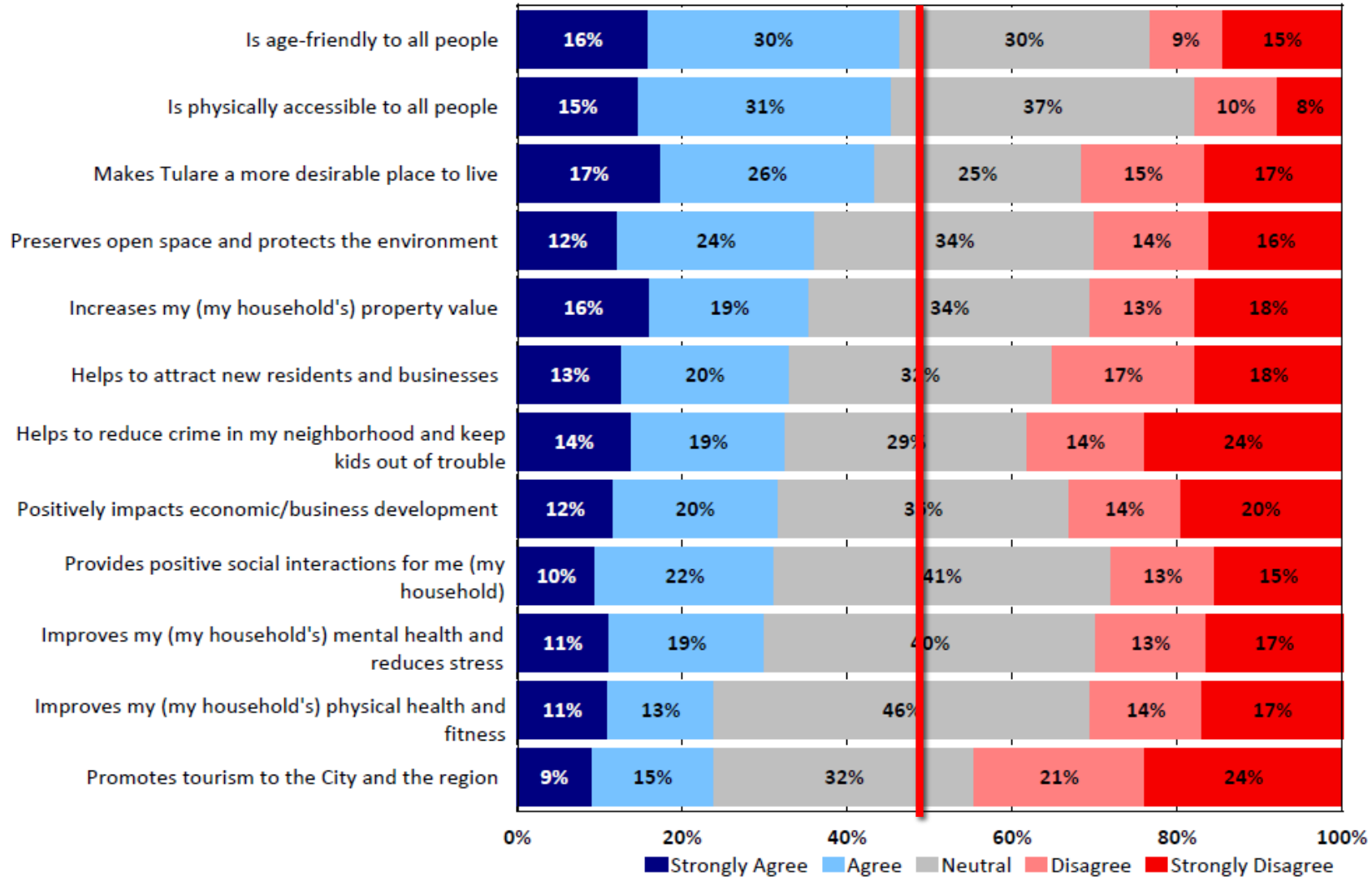


# ADVOCACY



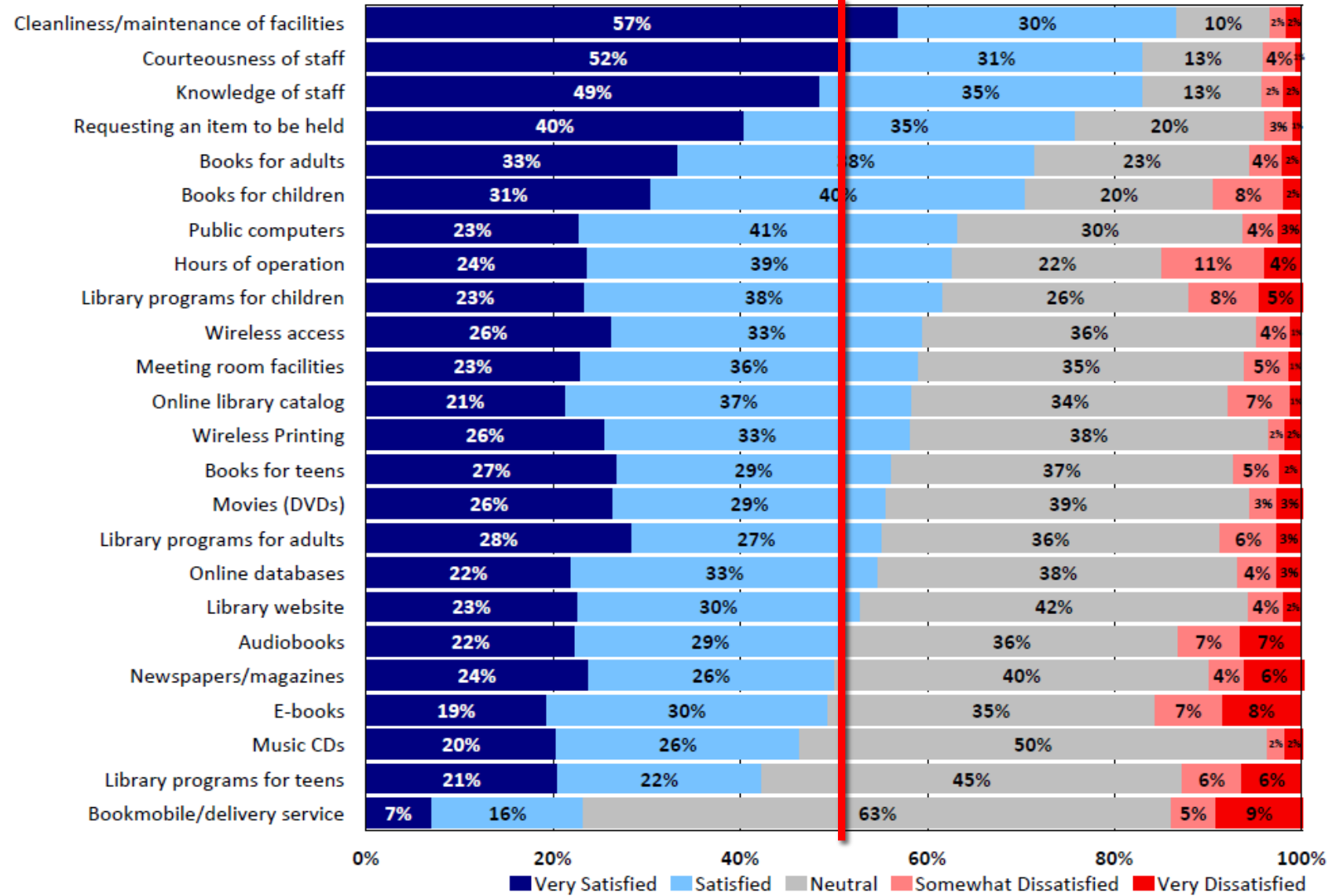
## Q14. Level of Agreement With Statements About Tulare Community Services Department

by percentage of respondents (excluding "don't know")



# Q13. Rating Library Services

by percentage of respondents (excluding "don't use")



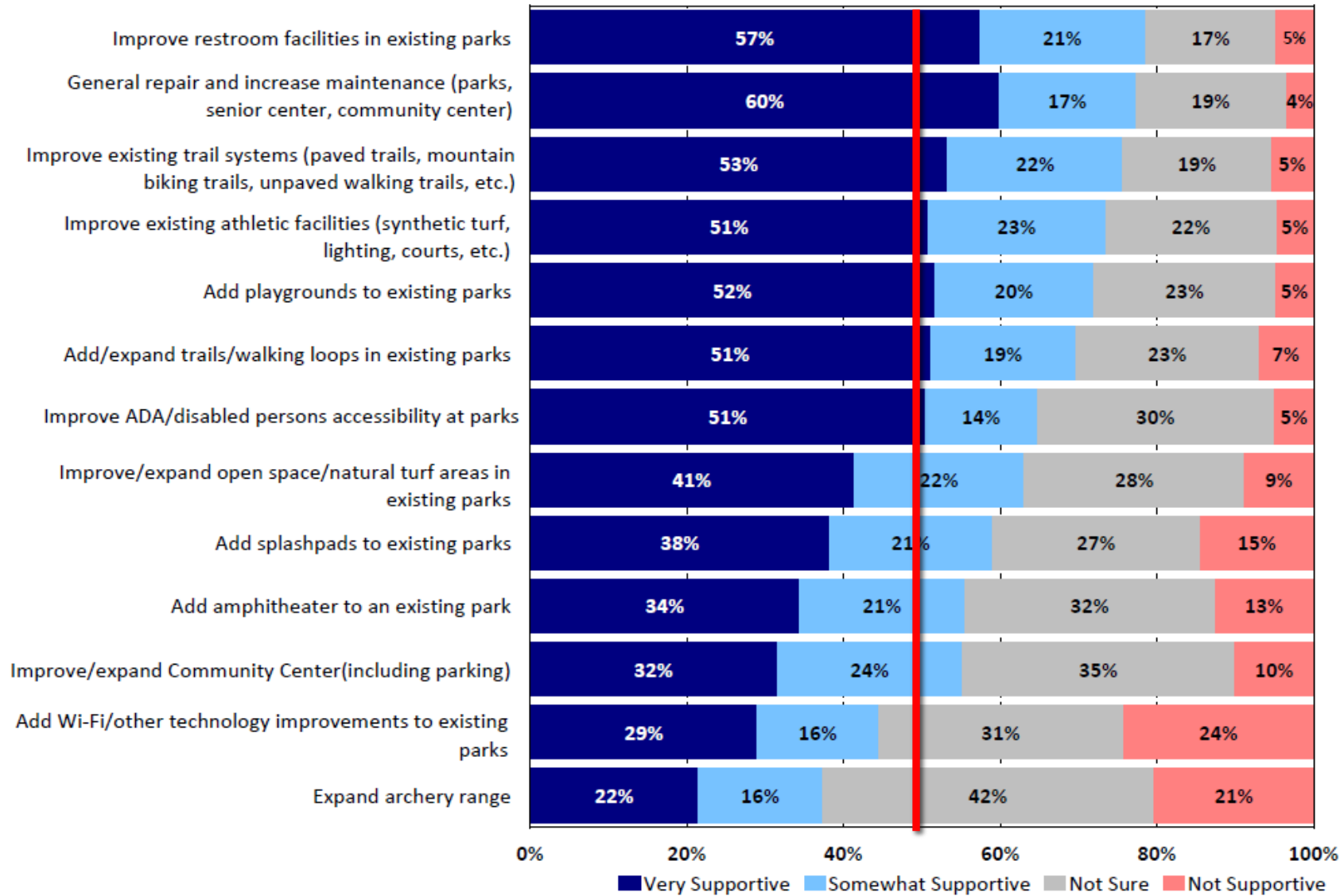


# COMMUNITY SUPPORT



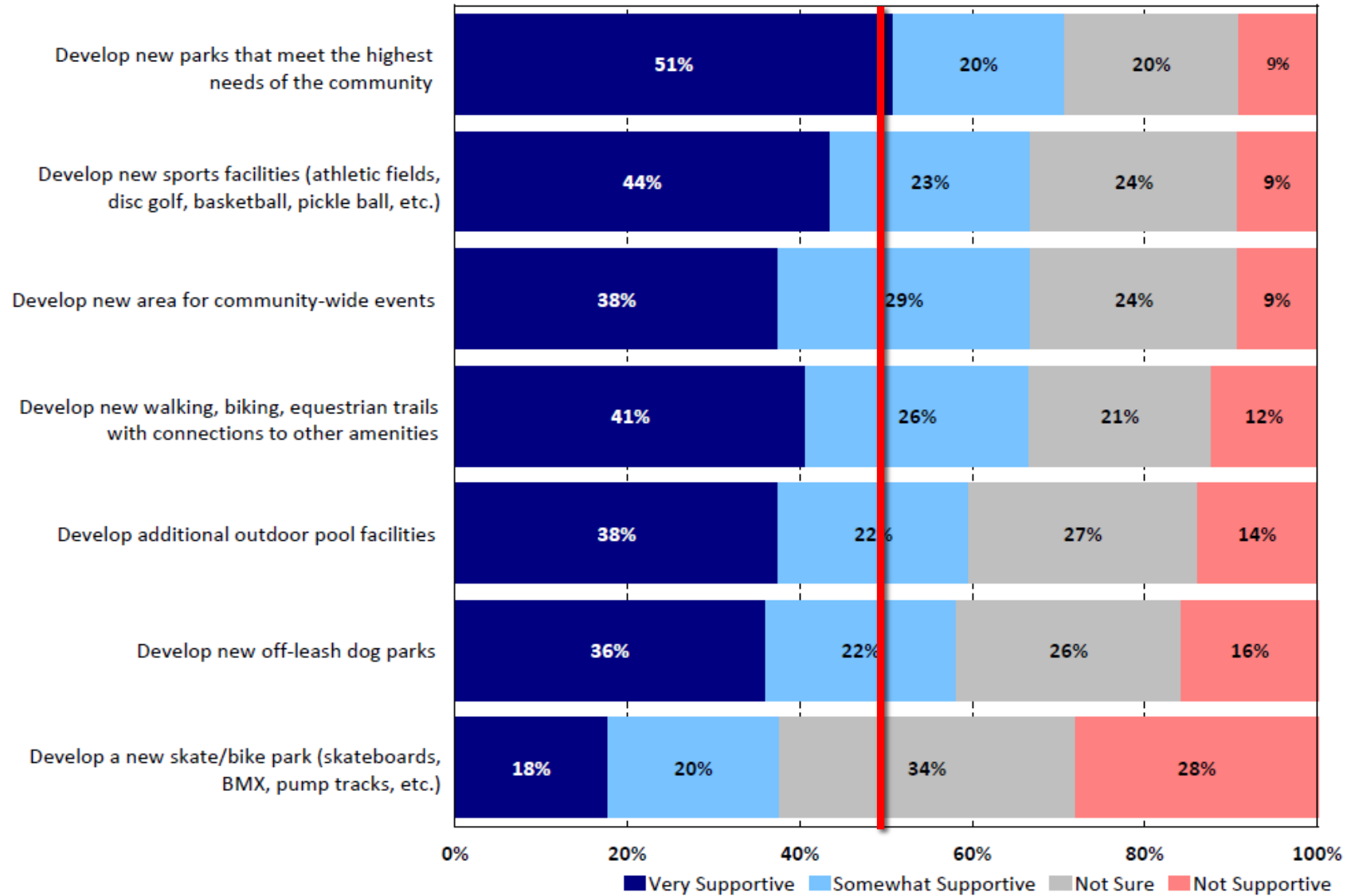
## Q15. Level of Support for Improvement Actions (to Existing Facilities)

by percentage of respondents



## Q15. Level of Support for Improvement Actions (Developing New Facilities)

by percentage of respondents

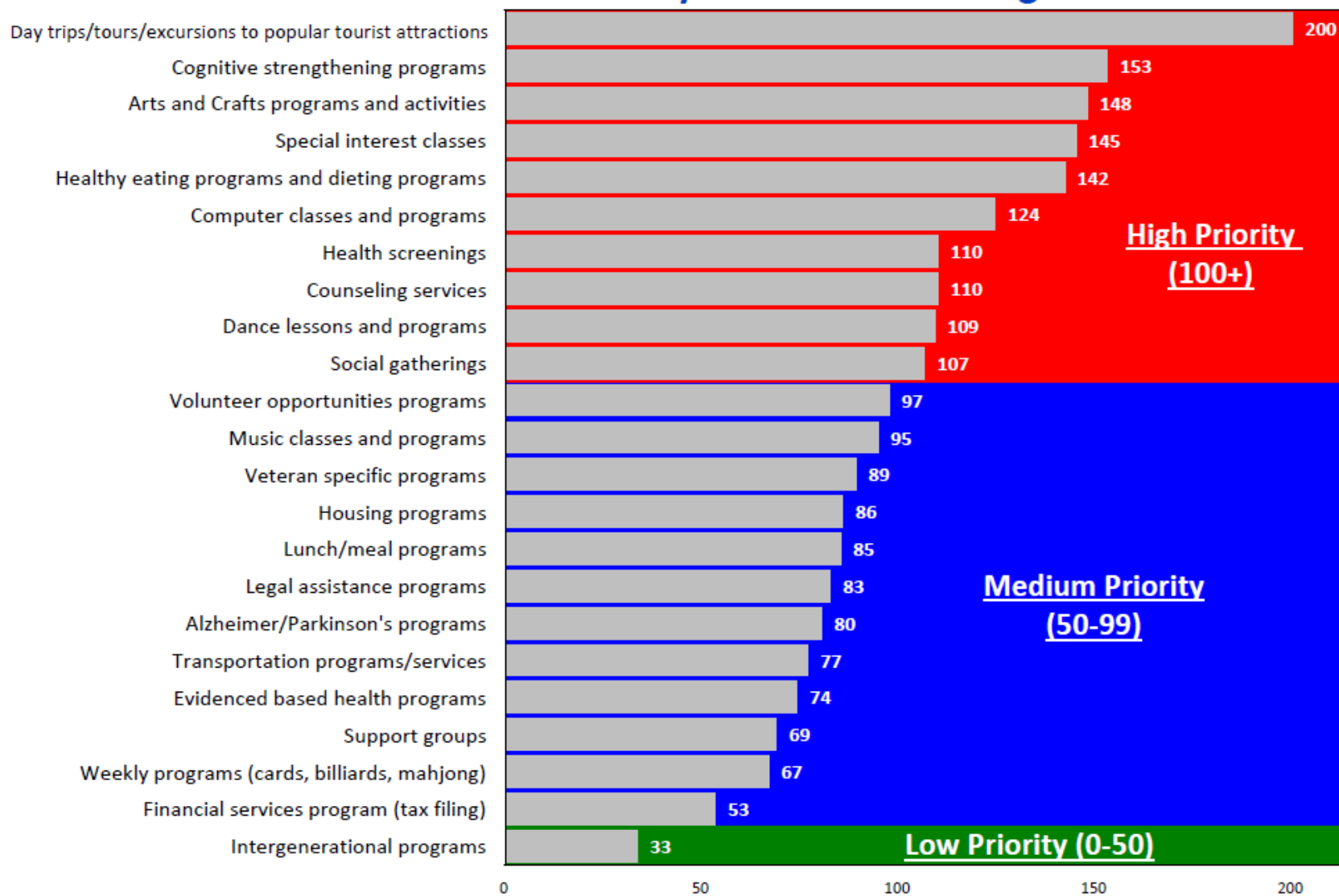




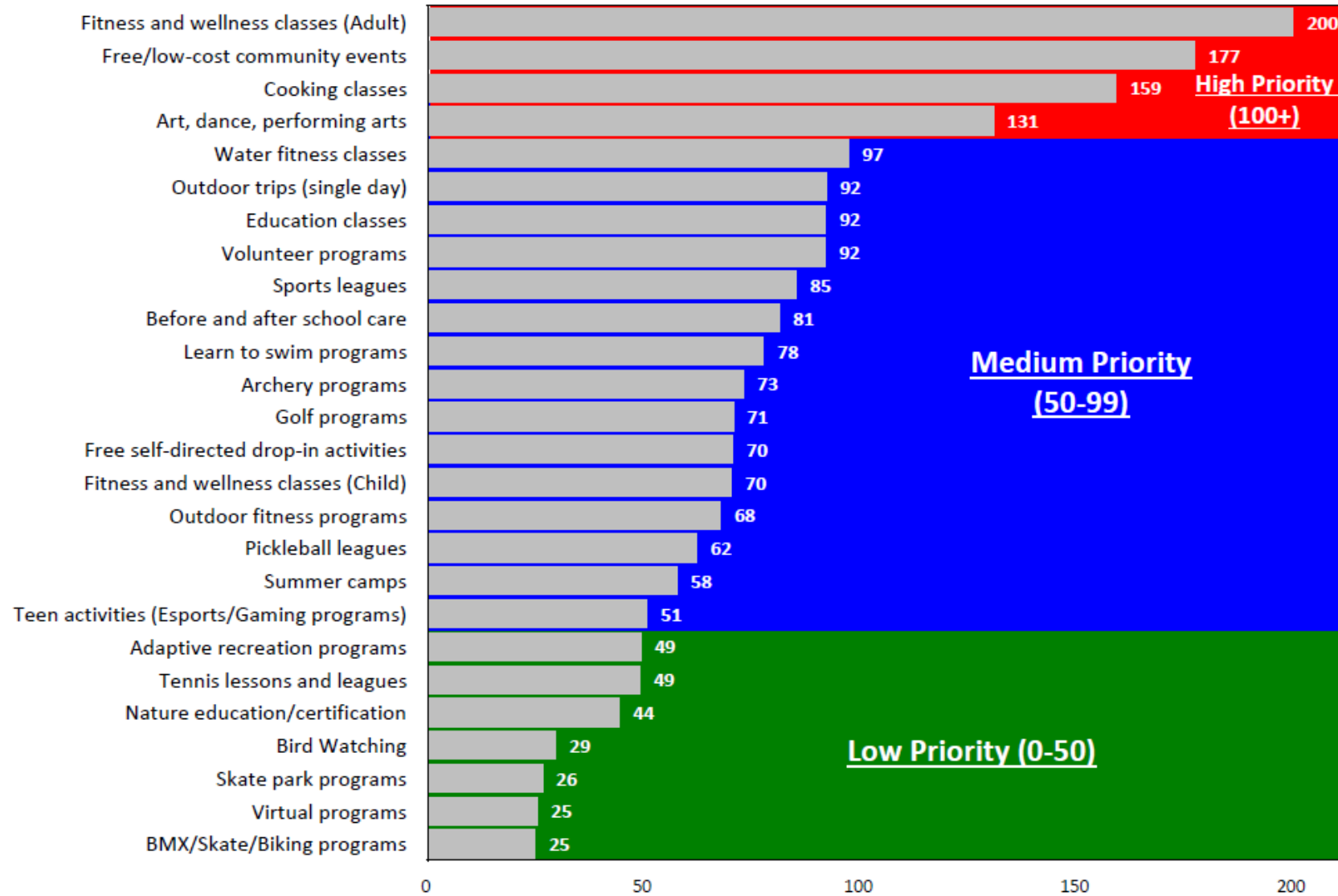
# HIGHEST PRIORITY NEEDS



## Top Priorities for Investment for Active Aging Program/Service Based on the Priority Investment Rating

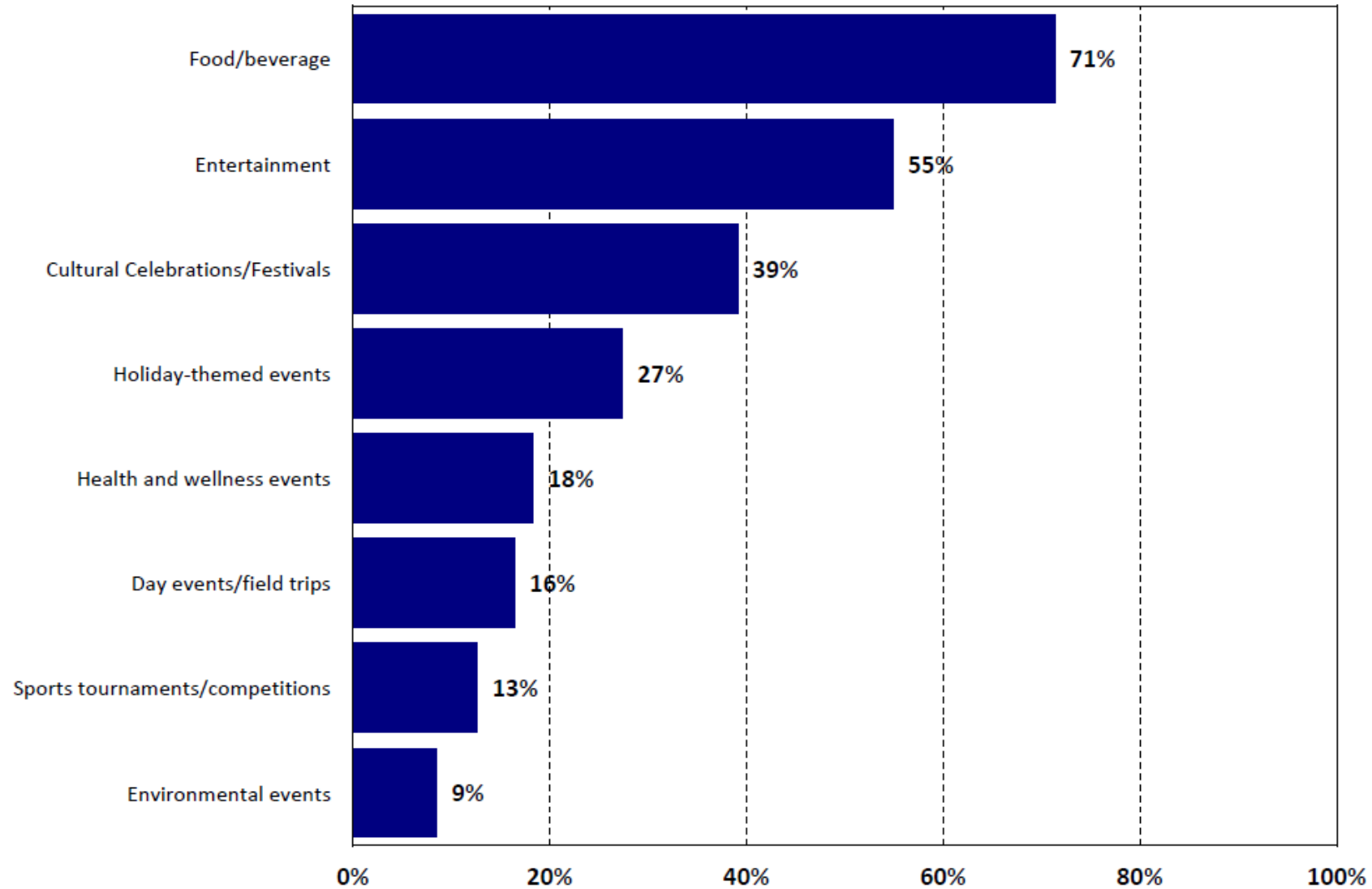


## Top Priorities for Investment for Recreation Programs Based on the Priority Investment Rating



## Q9. Special Events Households Would Be Most Interested In

by percentage of respondents who chose the event as one of their top 3 choices

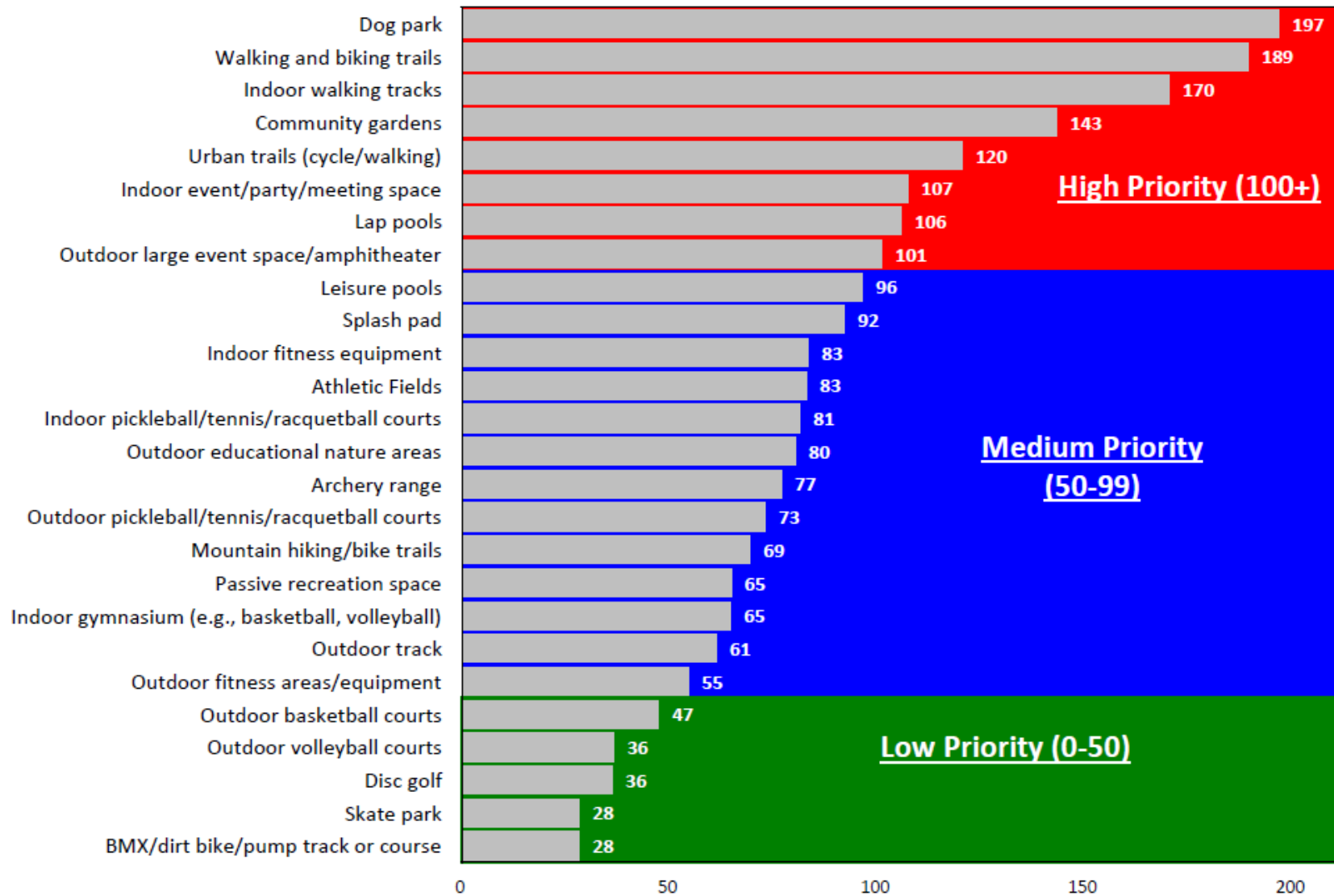




# Recreation Programs and Services by Household Type

Recreation Program and Service Prioritization by Household Type					
High Priority Programs and Services	City-Wide	Households with Young Children Ages 0-9	Households with Teens/Young Adults Children Ages 10-19	Households Young/Middle Age Adults Ages 20-54 NO Children	Households Ages 55+ NO Children
Fitness and wellness classes (Adult)	●	●	●	●	●
Free/low-cost community events	●	●	●	●	●
Cooking classes	●	●	●	●	●
Art, dance, performing arts	●	●	●	●	
Learn to swim programs		●			
Sports leagues		●			
Before and after school care		●			
Fitness and wellness classes (Child)		●	●		
Water fitness classes		●		●	
Sports leagues		●	●		
Volunteer programs			●		
Education classes			●		
Teen activities (Esports/Gaming programs)			●		
Golf programs			●		
Outdoor fitness programs			●		
Outdoor trips (single day)				●	
Volunteer programs				●	

## Top Priorities for Investment for Facilities/Amenities Based on the Priority Investment Rating



# Parks, Facilities, Amenities by Household Type

Facility and Amenity Prioritization by Household Type					
High Priority Park, Facilities, Amenities	City-Wide	Households with Young Children Ages 0-9	Households with Teens/Young Adults Children Ages 10-19	Households Young/Middle Age Adults Ages 20-54 NO Children	Households Ages 55+ NO Children
Dog park	●	●	●	●	●
Walking and biking trails	●	●	●	●	●
Indoor walking tracks	●	●	●	●	●
Community gardens	●	●		●	●
Urban trails (cycle/walking)	●	●	●	●	●
Indoor event/party/meeting space	●	●	●	●	
Lap pools	●	●		●	
Outdoor large event space/amphitheater	●	●			
Splash pad		●			
Leisure pools		●			
Indoor pickleball/tennis/racquetball courts		●			
Outdoor pickleball/tennis/racquetball courts		●			
Indoor gymnasium (e.g., basketball, volleyball)		●			
Outdoor educational nature areas		●			
Indoor fitness equipment		●			
Archery range		●			
Athletic Fields		●			





# USING THE PARK ASSESSMENT AND COMMUNITY NEED INFORMATION

# Level of Service Methodology

- ❖ **Level of Service standards** guide the investment in new parks, facilities and amenities.
- ❖ Developed using a **combination of local, regional and national resources**, including:

- Prioritization of **Community Need**
- **Current Level of Service** – Is current level of service appropriate?
- **Population Growth** – What is the anticipated population growth in next 15 years
- **Current Inventory and its condition ratings** - Is there a greater need to take care of what already exists vs. construct new?
- **Opportunity** to acquire and develop parkland
- **National Recreation and Park Association (NRPA) guidelines.**
- **Recreation participation rates** reported by the Sports & Fitness Industry Association's (SFIA) 2022 Study of Sports.
- **Market Potential Indices**
- **Financial Sustainability** – Operations and maintenance funding needed to support new investment

# Level of Service Methodology

**Population based standards are *not* developed for:**

- Natural Area Park Acreage
- Trail Miles

**Natural Area Park** acquisition is based on resource location and opportunity to acquire this typology of park land rather than city population

**Trail Miles** is based on developing a connected network rather than city population



# Current Level of Service – Park Acres

		2022 Inventory			Service Levels		
Park Classification		City Inventory	Total Inventory	Current % of Inventory Provided by City	Current Service Level based upon Current City Population		
<b>PARKS</b>							
POCKET PARKS	Acre(s)	6.58	6.58	100%	0.09	acres per	1,000
NEIGHBORHOOD PARKS	Acre(s)	44.00	44.00	100%	0.63	acres per	1,000
COMMUNITY PARKS	Acre(s)	126.10	126.10	100%	1.80	acres per	1,000
REGIONAL PARKS	Acre(s)	54.00	54.00	100%	0.77	acres per	1,000
<b>Total</b>	<b>Acre(s)</b>	<b>230.68</b>	<b>230.68</b>	100%	<b>3.29</b>	<b>acres per</b>	<b>1,000</b>
<b>OPEN SPACE AND LINEAR PARK</b>							
CONSERVATION PARK	Acre(s)		-	NA	-	acres per	1,000
LINEAR PARK	Acre(s)	45.00	45.00	100%	0.64	acres per	1,000
PAVED TRAILS	Miles	7.00	7.00	100%	NA	miles per	1,000

# Recommended Level of Service – Park Acres

		Service Levels						2037 Needs		
Park Classification		Current Service Level based upon Current City Population			Recommended Service Levels TBD			Meet Standard/ Need Exists	Additional Facilities/ Amenities Needed in 2037	
<b>PARKS</b>										
POCKET PARKS	Acre(s)	0.09	acres per	1,000	0.11	acres per	1,000	Need Exists	2	Acre(s)
NEIGHBORHOOD PARKS	Acre(s)	0.63	acres per	1,000	0.64	acres per	1,000	Need Exists	7	Acre(s)
COMMUNITY PARKS	Acre(s)	1.80	acres per	1,000	1.57	acres per	1,000	Meets Standard	-	Acre(s)
REGIONAL PARKS	Acre(s)	0.77	acres per	1,000	1.68	acres per	1,000	Need Exists	80	Acre(s)
<b>Total</b>	<b>Acre(s)</b>	<b>3.29</b>	<b>acres per</b>	<b>1,000</b>	<b>4.00</b>	<b>acres per</b>	<b>1,000</b>	<b>Need Exists</b>	<b>89</b>	<b>Acre(s)</b>
<b>OPEN SPACE AND LINEAR PARK</b>										
CONSERVATION PARK	Acre(s)	-	acres per	1,000	NA	acres per	1,000	NA	NA	Acre(s)
LINEAR PARK	Acre(s)	0.64	acres per	1,000	NA	acres per	1,000	NA	NA	Acre(s)
PAVED TRAILS	Miles	NA	miles per	1,000	NA	miles per	1,000	NA	NA	Miles

# Current Level of Service – Park Amenities

		2022 Inventory				Service Levels		
Outdoor Amenities and Facilities		City Inventory	SCHOOL INVENTORY	Total Inventory	Current % of Inventory Provided by City	Current Service Level based upon Current City Population		
<b>AMENITIES AND FACILITIES</b>								
BASEBALL FIELD	Field	5.00	1.00	6.00	100%	1.00	Field per	14,002
SOFTBALL FIELD	Field	7.00	1.00	8.00	0%	1.00	Field per	10,001
FOOTBALL FIELD	Field		1.00	1.00	NA	1.00	Field per	NA
SOCCER FIELD	Field	15.00	-	15.00	100%	1.00	Field per	4,667
OUTDOOR BASKETBALL COURT	Court	1.50	44.50	46.00	2%	1.00	Court per	886
OUTDOOR PICKLEBALL COURT	Court	-	-	-	NA	1.00	Court per	NA
OUTDOOR TENNIS COURT LIGHTED	Court	4.00	-	4.00	0%	1.00	Court per	2,693
OUTDOOR VOLLEYBALL COURT (SAND/GRASS)	Court	3.00	-	3.00	13%	1.00	court per	2,917
PLAYGROUNDS	Site	21.00	1.00	22.00	38%	1.00	Site per	1,250
DOG PARK/OFF-LEASH AREA	Site		-	-	NA	1.00	Site per	NA
PICNIC SHELTERS	Site	18.00	-	18.00	100%	1.00	Site per	3,889
DISC GOLF COURSE	Course		1.00	1.00	0%	1.00	Course per	70,010
SKATE PARK/PLAZA	Site	1.00	-	1.00	100%	1.00	Site per	70,010
OUTDOOR SWIMMING POOL	Pool	1.00	-	1.00	33%	1.00	Pool per	23,337
SPLASH PAD	Site	2.00		2.00	100%	1.00	Site per	35,005
AMPHITHEATER	Site	1.00	1.00	2.00	33%	1.00	Site per	23,337
UBRAN FISHING LAKE	Site	1.00		1.00	100%	1.00	Site per	70,010

# Recommended Level of Service – Park Amenities

		Service Levels						2037 Needs		
Outdoor Amenities and Facilities		Current Service Level based upon Current City Population			Recommended Service Levels			Meet Standard/ Need Exists	Additional Facilities/ Amenities Needed in 2037	
<b>AMENITIES AND FACILITIES</b>										
BASEBALL FIELD	Field	1.00	Field per	14,002	1.00	Field per	7,500	Need Exists	5	Field
SOFTBALL FIELD	Field	1.00	Field per	10,001	1.00	Field per	7,500	Need Exists	3	Field
FOOTBALL FIELD	Field	1.00	Field per	NA	1.00	Field per	20,000	Need Exists	3	Field
SOCCER FIELD	Field	1.00	Field per	4,667	1.00	Field per	3,500	Need Exists	8	Field
OUTDOOR BASKETBALL COURT	Court	1.00	Court per	886	1.00	Court per	1,600	Need Exists	4	Court
OUTDOOR PICKLEBALL COURT	Court	1.00	Court per	NA	1.00	Court per	10,000	Need Exists	8	Court
OUTDOOR TENNIS COURT LIGHTED	Court	1.00	Court per	2,693	1.00	Court per	8,000	Need Exists	6	Court
OUTDOOR VOLLEYBALL COURT (SAND/GRASS)	Court	1.00	court per	2,917	1.00	court per	15,000	Need Exists	2	Court
PLAYGROUNDS	Site	1.00	Site per	1,250	1.00	Site per	3,300	Need Exists	2	Site
DOG PARK/OFF-LEASH AREA	Site	1.00	Site per	NA	1.00	Site per	30,000	Need Exists	3	Site
PICNIC SHELTERS	Site	1.00	Site per	3,889	1.00	Site per	3,500	Need Exists	5	Site
DISC GOLF COURSE	Course	1.00	Course per	70,010	1.00	Course per	100,000	Meets Standard	-	Course
SKATE PARK/PLAZA	Site	1.00	Site per	70,010	1.00	Site per	100,000	Meets Standard	-	Site
OUTDOOR SWIMMING POOL	Pool	1.00	Pool per	23,337	1.00	Pool per	50,000	Need Exists	1	Pool
SPLASH PAD	Site	1.00	Site per	35,005	1.00	Site per	30,000	Need Exists	1	Site
AMPHITHEATER	Site	1.00	Site per	23,337	1.00	Site per	30,000	Need Exists	1	Site
UBRAN FISHING LAKE	Site	1.00	Site per	70,010	1.00	Site per	100,000	Meets Standard	-	Site



# Current Level of Service – Indoor Facilities

		2022 Inventory			Service Levels		
Indoor Community Recreation Facility		City Inventory	Total Inventory	Current % of Inventory Provided by City	Current Service Level based upon Current City Population		
TEEN CENTER	Square Feet	20,004.00	20,004.00	100%	0.29	Sq. Ft. per	Person
SENIOR CENTER	Square Feet	11,000.00	11,000.00	0%	0.16	Sq. Ft. per	Person
COMMUNITY CENTER	Square Feet	9,053.00	9,053.00	100%	0.13	Sq. Ft. per	Person

# Recommended Level of Service – Indoor Facilities

		Service Levels						2037 Needs		
Indoor Community Recreation Facility		Current Service Level based upon Current City Population			Recommended Service Levels TBD			Meet Standard/ Need Exists	Additional Facilities/ Amenities Needed in 2037	
TEEN CENTER	Square Feet	0.29	Sq. Ft. per	Person	0.25	Sq. Ft. per	Person	Meets Standard	-	Square Feet
SENIOR CENTER	Square Feet	0.16	Sq. Ft. per	Person	0.10	Sq. Ft. per	Person	Meets Standard	-	Square Feet
COMMUNITY CENTER	Square Feet	0.13	Sq. Ft. per	Person	0.50	Sq. Ft. per	Person	<b>Need Exists</b>	30,899	Square Feet

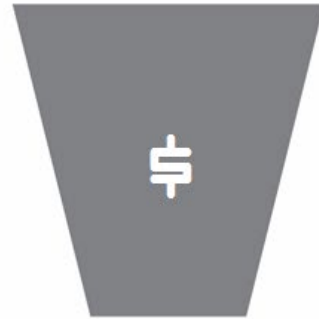


# COST ESTIMATING FOR CAPITAL IMPROVEMENTS

# Capital Improvement Plan

## *Understanding Cost “Buckets”*

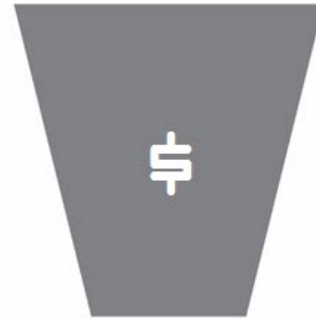
### BUCKET 1



#### **Sustainable**

\$ For critical maintenance projects (lifecycle replacement & repair of existing facilities)

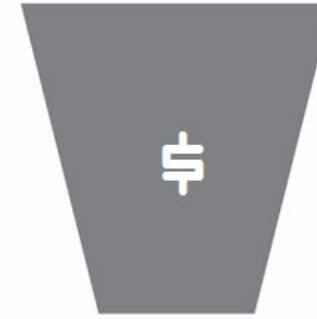
### BUCKET 2



#### **Expanded Services**

\$ For sustainable projects (strategic changes to park system)

### BUCKET 3



#### **Visionary**

\$ For complete park renovation, acquisition, & new parks



# Overall Capital Improvement Plan Summary

Tier	Estimated Total Project Cost
Sustainable Projects	\$14,000,000
Expanded Service Projects	\$1,700,000
Visionary Park and Recreation Projects	\$88,850,000
Visionary Trail Projects	\$16,833,906
<b>TOTAL</b>	<b>\$121,383,906</b>

# Projects that Drive the CIP Cost Estimate

- **80 Acre Regional Sports Complex - \$50M or 41%**
  - *First Step – Concept Plan with Landscape Architect*
- **30,000 square foot Community Center - \$25M or 21%**
  - *First Step – Feasibility Study*
- **New Trail Development - \$17M or 14%**
  - *Ongoing*
- **Lifecycle Replacement - \$14M or 12%**
  - *Ongoing*



# CAPITAL IMPROVEMENT FUNDING STRATEGIES

# Primary Funding Strategies

- Grants
  - California Department of Parks and Recreation Grants – Competitive Programs
  - California Department of Parks and Recreation Grants – Non-Competitive Programs
- City Capital Improvement General Fund Funding
- General Obligation Bond
- Impact Fees
- Partnerships





# STRATEGIC IMPLEMENTATION

# Focus Areas

- **Level of Service Provision** - Maintain the proportion of park acres per population
- **Trails** - Establish connectivity between parks and greenways
- **Park Land Improvements** - Provide a park and recreation system offering the community a variety of parks and services

# Focus Areas

- **Recreation Programming** - Increase community participation in programs to 40% to align with national standards.
- **Operations and Staffing** - Empower and train current department employees while growing staff as the parks and recreation system expands.
- **Financing the Park System** – Pursue adequate funding to support improvements to existing system and operations & maintenance

# Next Steps

- ***Final Edits to Master Plan Document based on City Council Feedback/Direction as needed***
- ***Consideration of Adoption on Future City Council Agenda***



**QUESTIONS?**