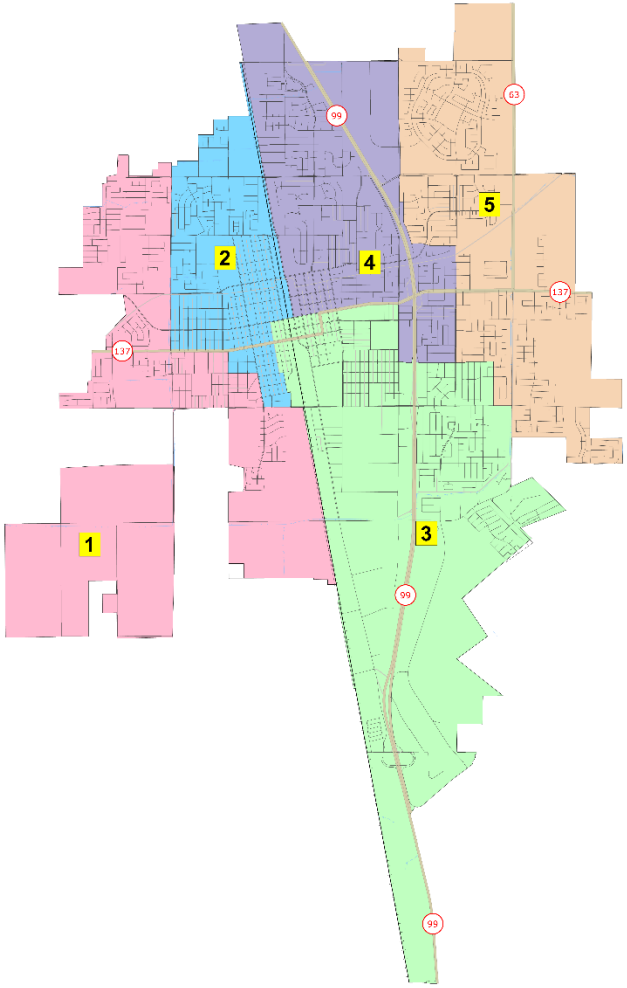
National Demographics Corporation



City of Tulare

Introduction to Redistricting

July 20, 2021

Dr. Jeff Tilton, Senior Consultant
National Demographics Corporation

Redistricting Process

Step	Description
Two Initial Hearings May 4 & July 20	• Held prior to release of draft maps. • Education and to solicit input on the communities in the Districts.
Census Data Release Mid/Late August	• Census Bureau releases official 2020 Census population data.
California Data Release Early October 2021	• California Statewide Database releases California's official 'prisoner-adjusted' 2020 redistricting data.
Draft Map Hearing January 18, 2022	• Discuss and revise the draft maps • Discuss the election sequence • Deadline to submit draft maps: January 4, 2022, 5 p.m. • Post draft maps by January 11, 2022, 5 p.m.
Draft Map Hearing February 22, 2022	• Discuss and select final map • Discuss and determine election sequence • Deadline to submit draft maps: February 8, 2022, 5 p.m. • Post draft maps by February 15, 2022, 5 p.m.
Map Adoption By April 17, 2022	• Final map must be posted at least 7 days prior to adoption. • Map adopted via ordinance.*

Redistricting Rules and Goals

1. Federal Laws

Equal Population

Federal Voting Rights Act

No Racial Gerrymandering

2. California Criteria for Cities

Geographically contiguous

Undivided neighborhoods and "communities of interest"
(Socio-economic geographic areas that should be kept together)

Easily identifiable boundaries

Compact
(Do not bypass one group of people to get to a more distant group of people)

Prohibited:

"Shall not favor or discriminate against a political party."

3. Other Traditional Redistricting Principles

Minimize voters shifted to different election years

Respect voters' choices / continuity in office

Future population growth

Preserving the core of existing districts

Demographic Summary

Each of the five districts would contain about 11,862 residents (using 2010 Census numbers)

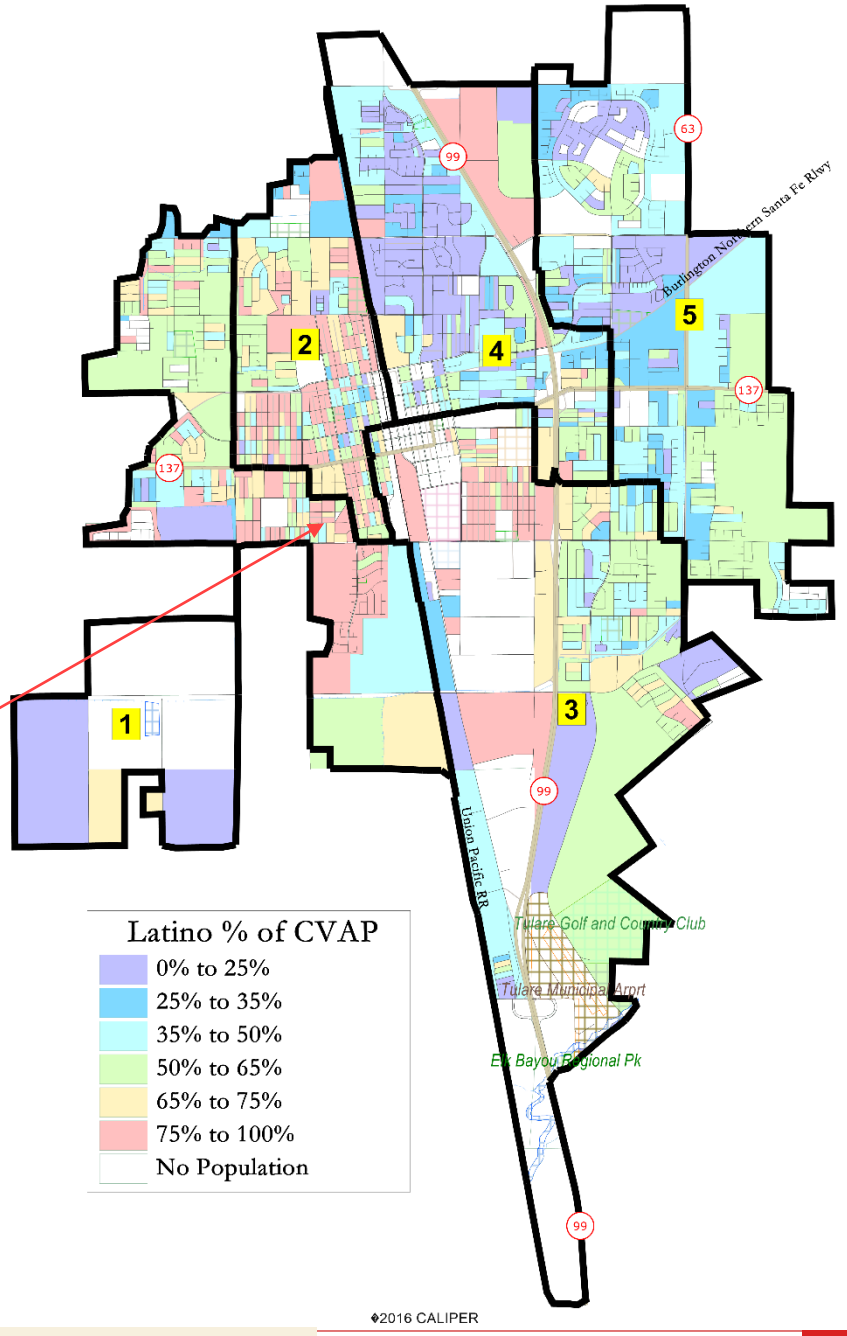
Category	Field	Count	Pct
	Total Pop	59,311	
Total Pop (2010)	Hisp	34,097	57%
	NH White	20,595	35%
	NH Black	2,199	4%
	Asian-American	1,362	2%
Citizen Voting Age Pop	Total	33,882	
	Hisp	17,500	52%
	NH White	13,457	40%
	NH Black	1,393	4%
	Asian/Pac.Isl.	772	2%
Voter Registration (Nov 2018)	Total	24,074	
	Latino est.	11,730	49%
	Spanish-Surnamed	10,537	44%
	Asian-Surnamed	378	2%
	Filipino-Surnamed	432	2%
	NH White est.	10,595	44%
	NH Black	813	3%
Voter Turnout (Nov 2018)	Total	13,227	
	Latino est.	5,500	42%
	Spanish-Surnamed	4,941	37%
	Asian-Surnamed	221	2%
	Filipino-Surnamed	260	2%
	NH White est.	6,676	50%
	NH Black	476	4%
Voter Turnout (Nov 2016)	Total	15,282	
	Latino est.	6,381	42%
	Spanish-Surnamed	5,732	38%
	Asian-Surnamed	259	2%
	Filipino-Surnamed	282	2%
	NH White est.	7,546	49%
	NH Black est.	485	3%

Category	Field	Count	Pct
ACS Pop. Est.	Total	62,678	
Age	age0-19	22,714	36%
	age20-60	31,839	51%
	age60plus	8,125	13%
Immigration	immigrants	11,814	19%
	naturalized	3,811	32%
Language spoken at home	english	31,237	55%
	spanish	23,550	41%
	asian-lang	543	1%
	other lang	1,742	3%
Language Fluency	Speaks Eng. "Less than Very Well"	13,808	24%
Education (among those age 25+)	hs-grad	22,030	64%
	bachelor	2,664	8%
	graduatedegree	939	3%
Child in Household	child-under18	5,222	29%
Pct of Pop. Age 16+	employed	24,626	56%
Household Income	income 0-25k	3,732	20%
	income 25-50k	4,810	26%
	income 50-75k	3,611	20%
	income 75-200k	5,643	31%
	income 200k-plus	493	3%
Housing Stats	single family	16,439	85%
	multi-family	2,990	15%
	rented	8,174	45%
	owned	10,115	55%

Total population data from the 2010 Decennial Census. Surname-based Voter Registration and Turnout data from the California Statewide Database. Latino voter registration and turnout data are Spanish-surname counts adjusted using Census Population Department undercount estimates. NH White and NH Black registration and turnout counts estimated by NDC. Citizen Voting Age Population, Age, Immigration, and other demographics from the 2015-2019 American Community Survey and Special Tabulation 5-year data.

Latino CVAP

Latinos are particularly in current Districts 1, 2 and the part of District 3 west of Hwy 99.



Asian-American and Black residents are not particularly geographically concentrated.

Defining Neighborhoods

1st Question: What is your neighborhood?

2nd Question: What are its geographic boundaries?

Examples of physical features defining a neighborhood boundary:

- Natural neighborhood dividing lines, such as highway or major roads, rivers, canals and/or hills
- Areas around parks or schools
- Other neighborhood landmarks

In the absence of public testimony, planning records and other similar documents may provide definition.

Beyond Neighborhoods: Communities

Under the California Elections Code, "community of interest" has a very specific definition in the context of districting and redistricting cities and counties:

A "community of interest" is a population that shares common social or economic interests **that should be included within a single district for purposes of its effective and fair representation.**

Communities of interest do not include relationships with political parties, incumbents, or political candidates.

(emphasis added)

Beyond Neighborhoods: Defining Communities of Interest

1st Question: What defines your community?

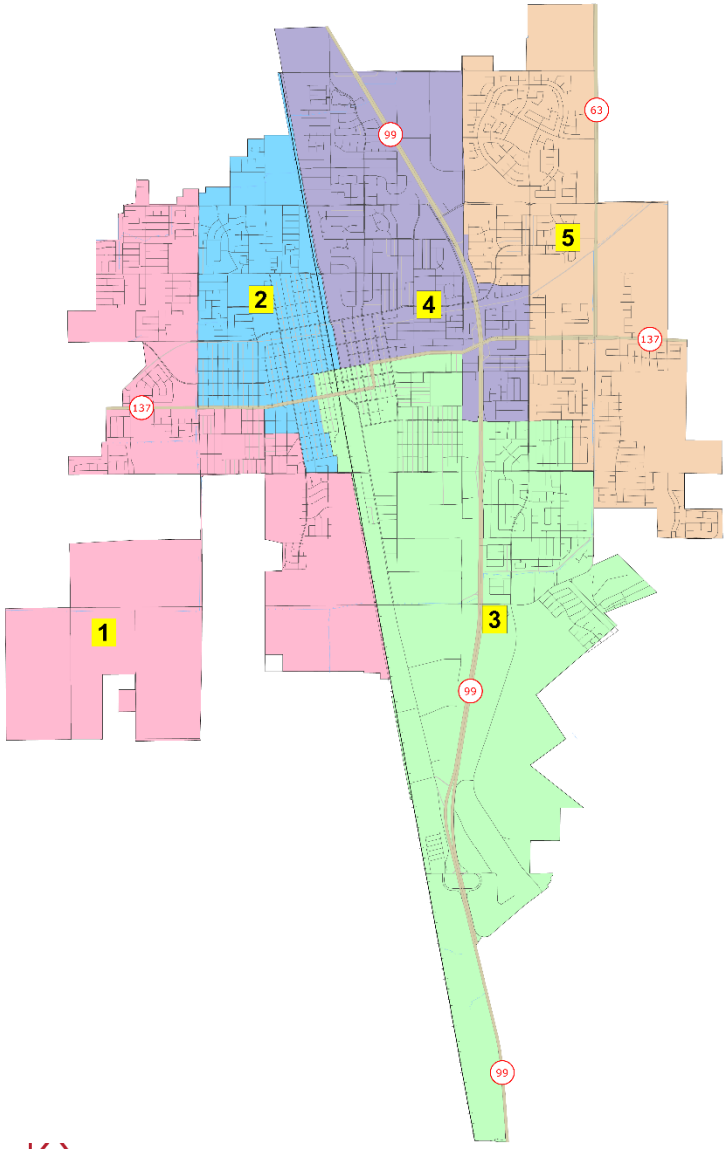
- Geographic Area, plus
- Shared issue or characteristic
  - Shared social or economic interest
  - Impacted by city policies
- Tell us "your community's story"

2nd Question: Would this community benefit from being "included within a single district for purposes of its effective and fair representation"?

- Or would it benefit more from having multiple representatives?

Definitions of Communities of Interest may not include relationships with political parties, incumbents, or political candidates.

Beyond Neighborhoods: Communities



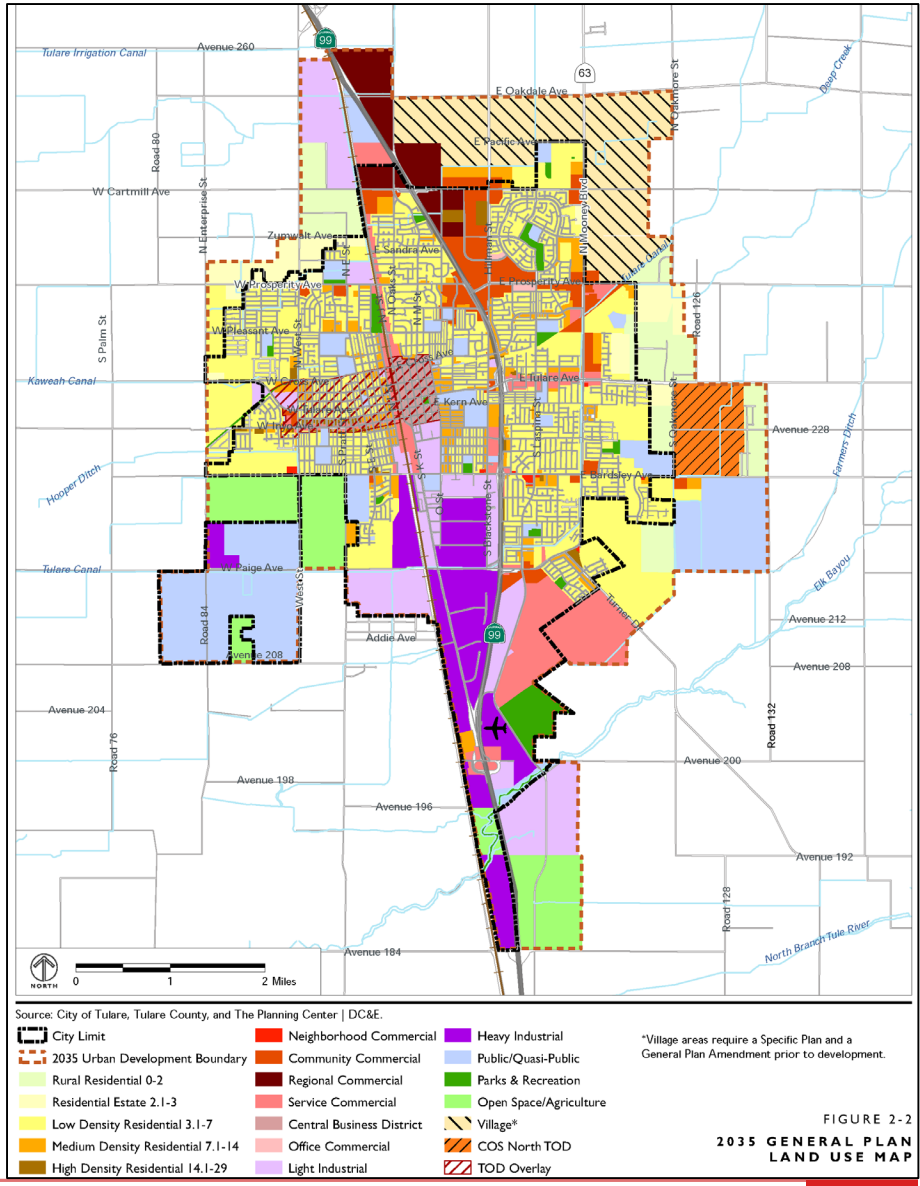


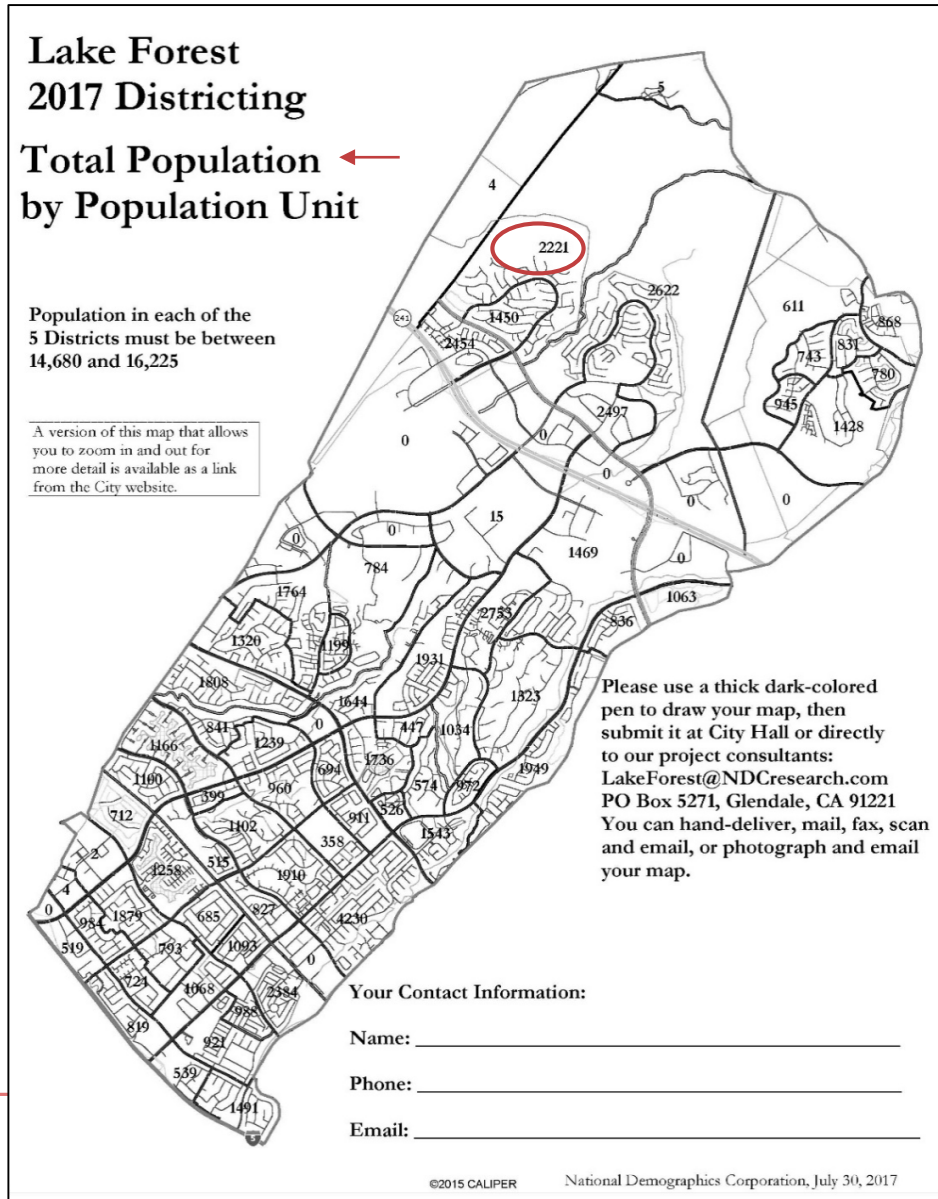
FIGURE 2-2
2035 GENERAL PLAN LAND USE MAP

NDC

Simple Map Drawing Tool

Paper "Public Participation Kit"

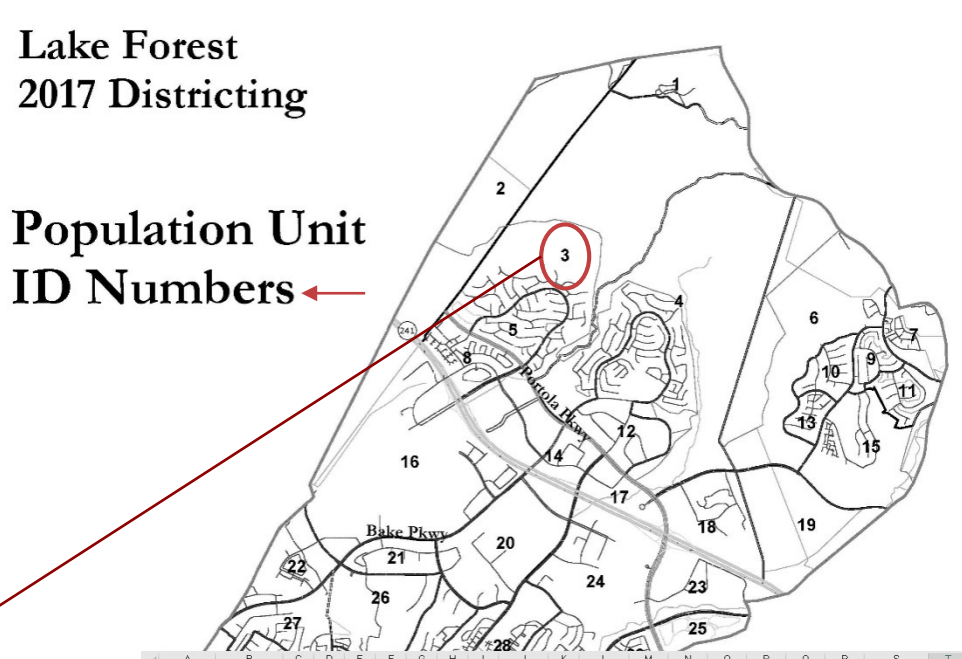
- For those without internet access or who prefer paper
- Total Population Counts only – no demographic numbers

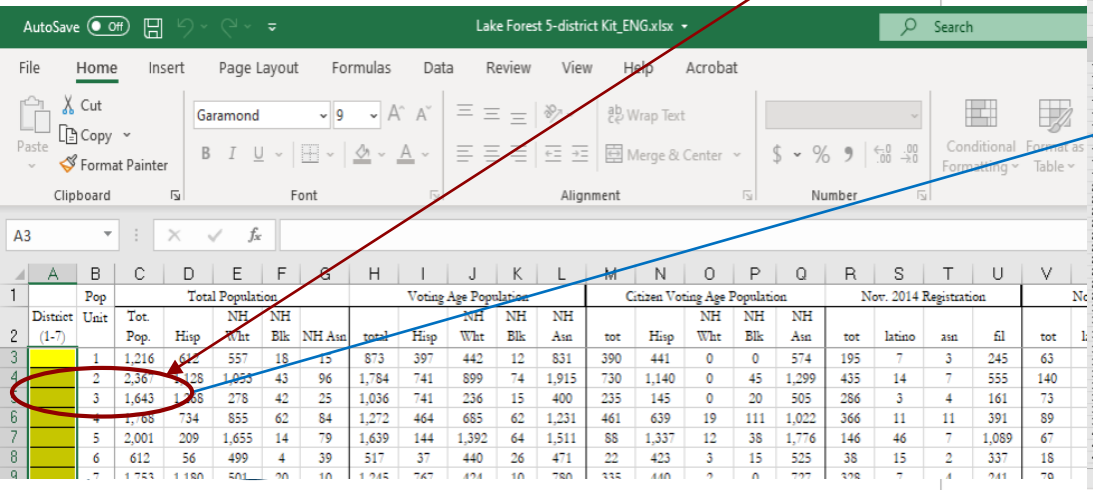


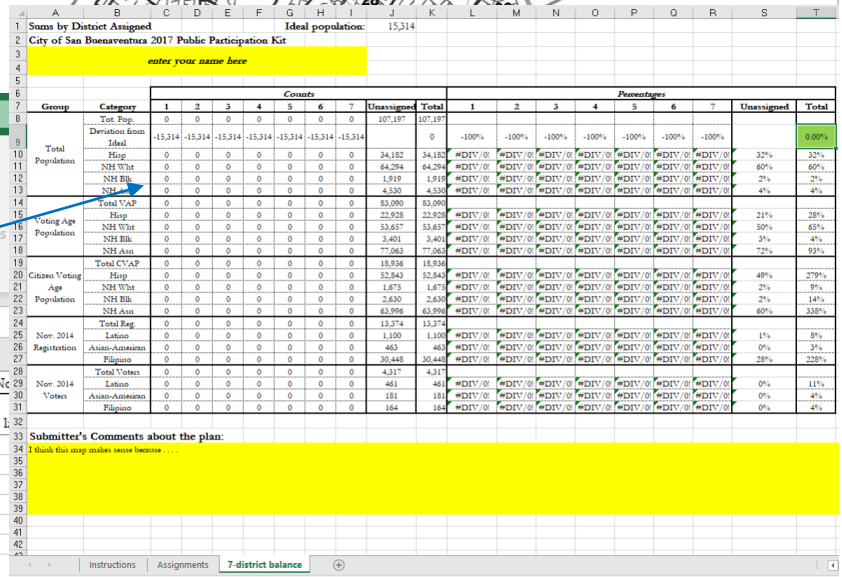
Simple Map Drawing Tool + Excel Supplement

"Public Participation Kit"

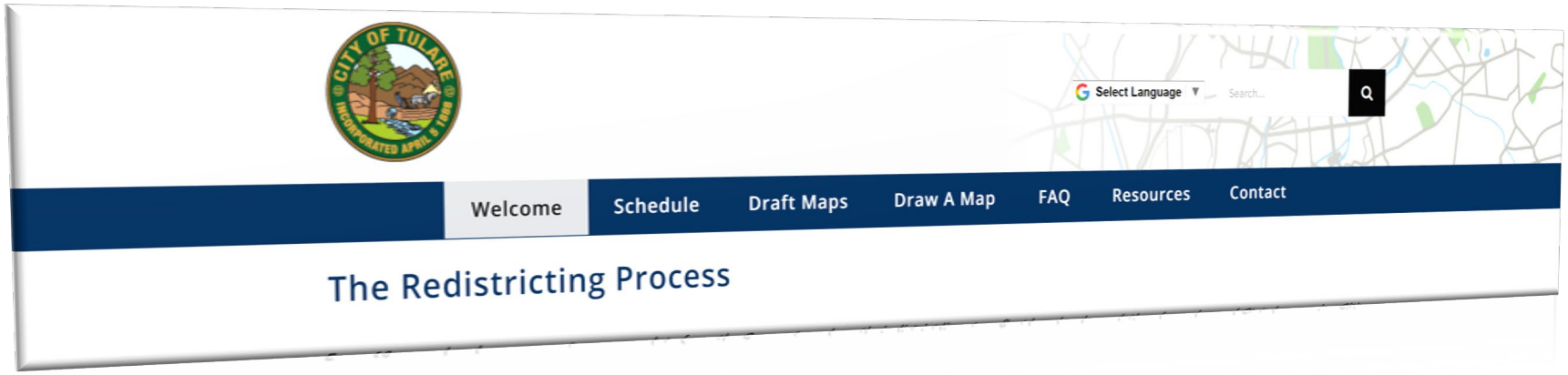
- For those who know Excel and do not wish to use online tools
- Adds CVAP data
- Excel does the math







Share Your Thoughts



Website: www.DrawTulare.org

Phone: 559.684.4200 | Email: ryoder@tulare.ca.gov

Public Hearing & Discussion

What is your neighborhood and what are its boundaries?

What other notable areas are in the City, and what are their boundaries?

Any questions about the mapping tools?

Council Discussion, then Action:

Vote on areas that meet each AB 849 definition:

- "neighborhoods"
- "communities of interest . . . that should be included within a single district for purposes of its effective and fair representation."