### Tulare Chamber of Commerce

## **Annual Report to City of Tulare**

Tuesday, June 19, 2018





#### **CORE COMPETENCIES**

- Creating a Strong Local Economy
- Promoting the Community
- Representing the Interests of Business with Government
- Providing Business Engagement Opportunities

## **Chamber Leadership**



## **Ambassador Team**



# Business & Community Resource Center

- Business Start-up Assistance
- Relocation & Visitor Information
  - Business Marketing
  - Leadership Development
- Business to Business Networking
  - Community Connections
  - Non-Profit Event Promotion
    - www.choosetulare.com

#### **Tulare Chamber of Commerce**

2017-2018 AT A GLANCE

#### MISSION:

The Tulare Chamber of Commerce exists to serve its members and citizens by advocating for, and engaging in, efforts to encourage economic opportunity and business prosperity.





624



134 Years Serving The Greater Tulare Area

New Members

Members

100,000+ Combined Page Views

12 Networking

Events

24

Ribbon

Cuttings

#### 50+ EVENTS

Including... Annual Banquet Be Future Ready

**Business After Hours** 

Business Expo

**Business Seminars** 

Crush Party

Freshmen Academy Lunch

Governmental Affairs

Industrial Summit

10 Seminars

Member Holiday Open House

Ribbon Cuttings

Salute to Dairy and Dairy Princess Coronation

State of the City

#### LEAD, CONNECT, GROW

Ambassador Team

Business Advocacy

**Business Directory** 

Community and Business Promotion

**Downtown Revitalization** 

Economic Development

**Education Partnerships** 

E-Newsletter

Job Bank

Leadership Tulare

Member E-Blasts & Social Media

Networking

**Tourism Marketing** 

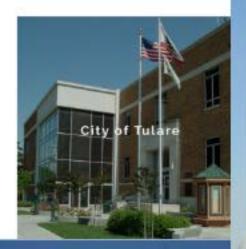
www.choosetulare.com

The Power of Business & Community 220 E. Tulare Avenue, Tulare, CA www.tularechamber.org 559-686-1547

#### www.choosetulare.com

What are you looking for?

TULARE IS THE RIGHT PLACE FOR YOUR NEXT MOVE





### SITES & BUILDINGS

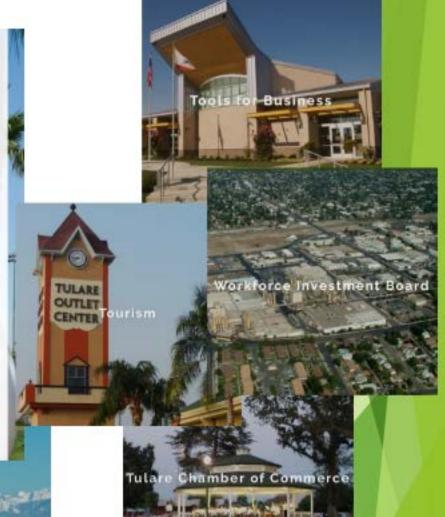
Available industrial and commercial sites and buildings.

Find optimal business locations using powerful real estate search, demographic & industry analysis.

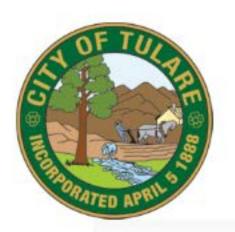


SITES & BUILDINGS





# Partners in Economic and Workforce Development













### Workshops & Counseling for Business

QuickBooks, Marketing, Financing, Labor Law Updates, Business Plan Development, Small Business Tax Seminar, Non-Profits/Exempt Organizations Tax Seminar, Social Media



## #BeHighSchoolReady ... #BeFutureReady #BeCollegeReady











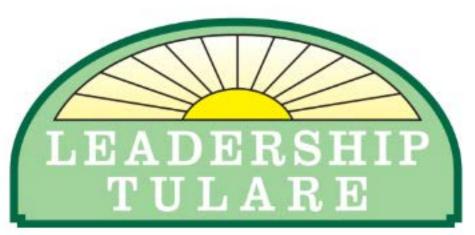


Partnering for Tourism Promotion - Sequoia Visitor Guide,
 Travel Shows, World Ag Expo, National Park Planner, California Visitor



### **Governmental Affairs**

















Auto Oil Changers • Eagle Mountain Casino • Premier Real Estate Tulare County Board of Supervisors, Pete Vander Poel III Tulare County Workforce Investment Board





## STATE OF C

Friday, May 11, 2018 • 11:30 am

Edison Energy Education Center, 4175 South Laspina Avenue, Tulare Tickets: \$35



Carlton Jones Mayor City of Tulare

State of the State



State of the County Pete Vander Poel III Supervisor - 5th District County of Tuliare



Devon Mathis Assembly Member - 26th District State of California



State of the State Jean Fuller Senator - 16th District State of California

For more information visit www.tularechamber.org or call 686-1547.















# Crush Party

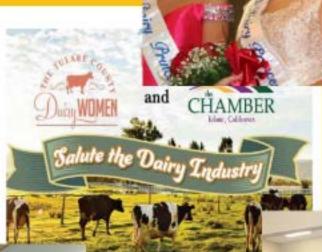




#### Annual Awards Banquet - Celebrating Business & Community









### **Business & Community Champions**













































CUSTOM ALMONDS









COLDWELL SOLAR GARTON TRACTOR

HYDROS ARGITECH INC:

CREAM OF THE CROP

LIONSGATE CONSTRUCTION STATE FARM INSURANCE RENEE SOTO

DAMCO

RIVER VALLEY CHURCH

DOUG LES

**FARMS** 

#### Partners for Economic & Community Success







